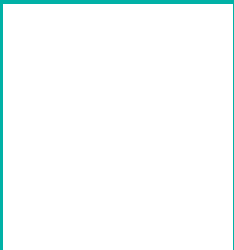


# Climate 2030

## Västra Götaland's regional climate initiative

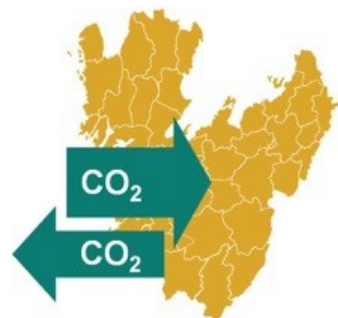
**Helena L. Nilsson, Director of Regional Development, Region Västra Götaland**



# Swedens most ambitious regional climate goal?



Greenhouse gas emissions in Västra Götaland should be reduced by **80 percent** (compared with levels in 1990).



Greenhouse gas emissions caused by the consumption of the residents of western Sweden, no matter where in the world they occur, should be reduced by **30 percent** (compared with levels 2010).



**How do we speed  
up the pace of  
transition?**



VÄSTRA  
GÖTALANDSREGIONEN



LÄNSSTYRELSEN  
VÄSTRA GÖTALANDS LÄN





**Sustainable transport**



**Climate smart and healthy food**



**Four  
focus areas**



**Renewable and  
resource efficient products  
and services**



**Healthy and climate smart  
homes and buildings**







## Sustainable transport

- Climate smart daily travel where more people choose to walk, cycle or use public transport
- Faster transition to fossil free vehicles
- Efficient transport of goods
- Climate smart meetings and holidays

## Climate smart and healthy food



- Reduced food waste
- Promote sustainable agriculture
- More vegetarian food on the plate

# Four focus areas



## Renewable and resource efficient products and services

- Larger market for biobased materials and fuels
- Services and circular products
- Design for a sustainable lifestyle

## Healthy and climate smart homes and buildings



- Flexible and climate smart homes and buildings
- Effective and climate smart renovations

# Tools and responsibilities governed from a local and regional level

We are the **forerunners** for a good life in a fossil free future

We are **climate planning** in areas such as infrastructure, public transport, housing, etc

We are investing in **test arenas and innovations** that contribute to development and employment

We are developing **attractive communities** where it is easy to do the right thing

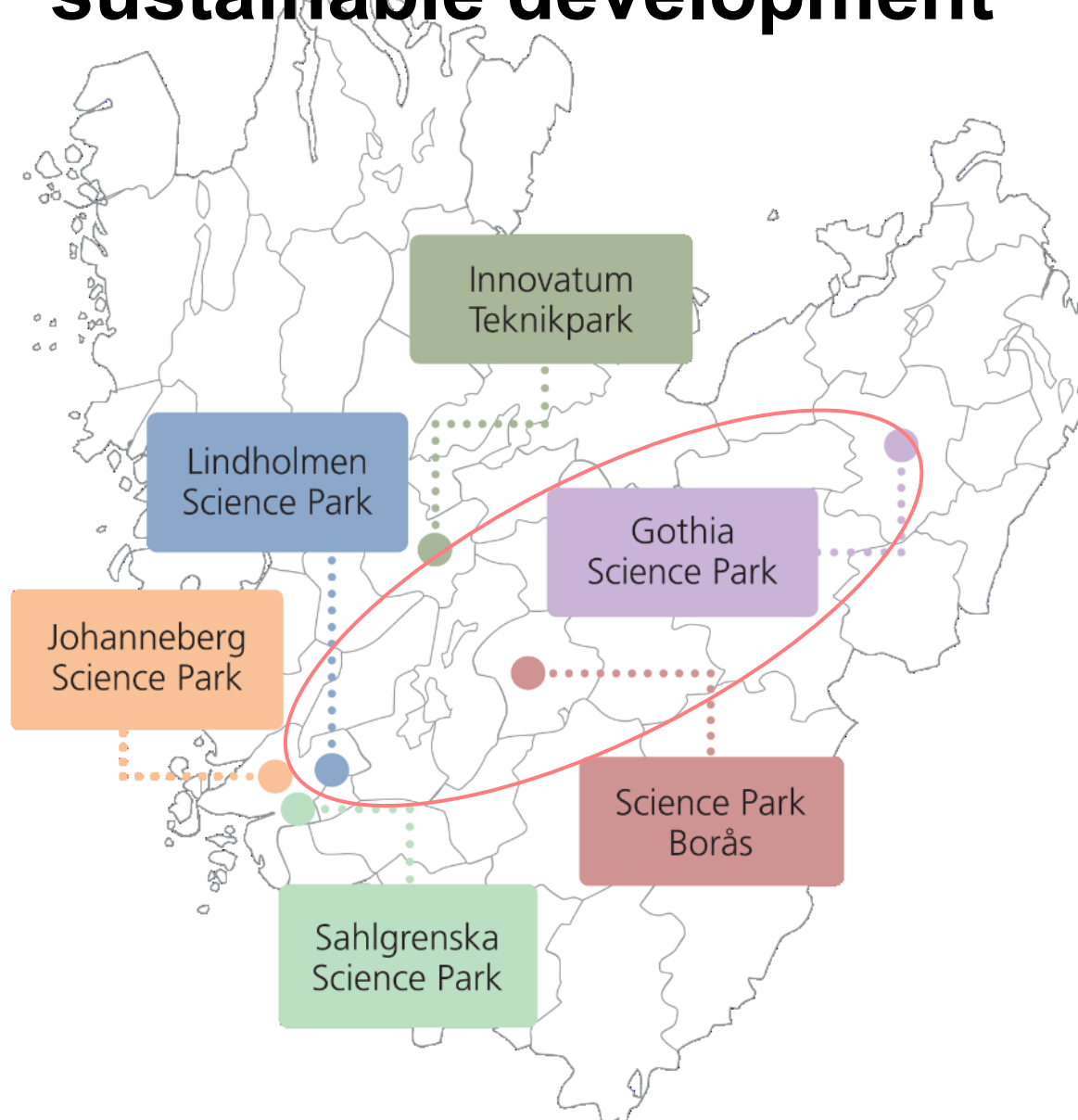
# Forerunner: Region Västra Götaland

- Reducing climate impact of health care by public procurement





# Innovation platforms for sustainable development





# ElectriCity



# The Climat Council of Västra Götaland



Henrik Kant  
Göteborgs Stad



Malin Hallin  
Preem



Johan Trouvé  
Västsvenska  
handelskammaren



Johnny Magnusson  
Västra Götalands-  
regionen



Karin Lexén  
Naturskydds-  
föreningen



Martin Carling  
Fyrbodals  
kommunalförbund



Sofia Karlsson  
LRF



Jonathan Naraine  
The Foodprint Lab



Niklas Gustafsson  
Volvo AB



Sofie Allert  
Swedish Algae  
Factory



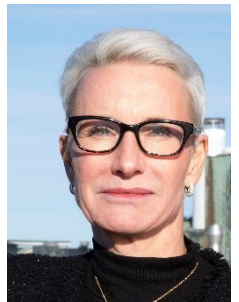
Fredrik Hellman  
Astra Zeneca



Anders Danielsson  
Länsstyrelsen



Fredrik Hörstedt  
Chalmers



Pia Sandvik  
RISE



**165 stakeholders in Västra  
Götaland have joined the  
initiative – so far...**

