



Meet the Buyer event

23 May 2019 from 9:00-13:00

Münchenbryggeriet, Torkel Knutssonsgatan 2, 118 25 Stockholm
(Sweden)

Bona[®]

Bona AB is a Swedish family-owned company with a wide range of products for wooden floors, such as finishes, adhesives, machinery, and care products. Bona started as a small coffee business in Sweden and has since embraced innovation and progress, growing into a multinational company with presence in over 90 countries.

Bona is proud to offer products combining a sustainable profile with high performance and is constantly seeking innovations to add to the product portfolio or inspiration to develop novelties.

Meet the Buyer events offer **interesting opportunities for your company** to get in touch with the leading enterprises in a variety of business sectors. The event is **invite only** and will give you the chance to have an individual **one-to-one meeting** with **key decision makers**. Join the event, establish valuable collaborations, pitch your products and services, and discuss business partnerships that can fast-forward your company's growth.

Interreg
North Sea Region
SCALE-UP

European Regional Development Fund



EUROPEAN UNION



Buyer profile

What is their business?

Bring out the beauty in floors

They believe in putting in 100% passion in everything they do. This has led them to create a world of innovative sustainable solutions for every wooden floor challenge – from installation and renovation to maintenance and care, with the needs and safety of their customers, and the environment, in mind.

Their product portfolio holds waterborne floor finishes, both acrylics and polyurethanes. Their products are prepared and formulated to be as environmentally benign as possible with retained high performance. Their tools for flooring renovation are designed with great attention to ergonomics. The assortment of care products such as cleaners, polishes, and light tools are developed to make maintenance of floor efficient and convenient.

What are they looking for?

- **Products**
 - Efficient solutions for flooring protection with an environmentally benign profile.
 - Novel products, such as liquids, light tools, and methods that make cleaning and other kind of maintenance of floors a fun and rewarding experience.
- **Machinery**
 - Efficient machinery, such as for sanding, for the renovation of floors with a healthy ergonomic design.
- **Distribution**
 - Safe and environmentally sound distribution of liquid and solid products.
- **Packaging**
 - Safe and environmentally sound packaging of liquid and solid products.
 - Ways of making packaging labels informative and interesting, e.g. by using QR codes or AI solutions.

How can you apply?

If you are interested in this opportunity, please contact **Giuliana Unger** by sending an email to g.unger@cleantechdelta.nl and briefly indicate the interest of your company in the Buyer's case. You can also contact your regional SCALE-UP partner.



SCALE-UP PARTNERS

This Meet the Buyer event is an exclusive invitation for companies associated with the partner organisations in the North Sea region. Cleantech member organisations have joined forces in the Interreg SCALE-UP project to enable cross-border business contacts between SMEs with green solutions and established large companies. The overall aim is to facilitate for innovative cleantech companies to scale up your start-up. Consultants at the member organisations help participants prepare the meetings and support them through the business process.

CONTACT

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