



# Meet the Buyer event

23 May 2019 from 9:00-13:00

Münchenbryggeriet, Torkel Knutssonsgatan 2, 118 25 Stockholm  
(Sweden)

**INGKA**<sup>™</sup>  
INVESTMENTS

Ingka Investments is the investment arm of Ingka Group. They invest to fulfil the IKEA vision and the mission to lead home furnishing retail into the future. IKEA Retail is Ingka Group's home furnishing business. Today IKEA Retail connects with more than 838 million customers in 367 IKEA-stores in 30 countries.

Ingka Investments is looking for innovators active in the following cleantech fields: circular product flows, circular material flows, zero emission and carbon capture.

Meet the Buyer events offer **interesting opportunities for your company** to get in touch with the leading enterprises in a variety of business sectors. The event is **invite only** and will give you the chance to have an individual **one-to-one meeting** with **key decision makers**. Join the event, establish valuable collaborations, pitch your products and services, and discuss business partnerships that can fast-forward your company's growth.

**Interreg**  
North Sea Region  
**SCALE-UP**

European Regional Development Fund



EUROPEAN UNION



# Buyer profile

## What is their business?

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The IKEA vision is to create a better everyday life for the many people. Ingka Group is determined to be part of the solution. They will go all-in to transform their operations to become climate positive and contribute to a circular society, and by striving for zero waste. Taking climate action and becoming circular makes good business sense – and it is what customers expect.

## What are they looking for?

In this challenge INGKA is looking for innovators interested in markets within their cleantech investment focus which contains the following main areas:

- **Circular Product Flows**
  - Furniture as a Service, i.e. lease/refurbish (reuse)
  - Reverse logistics solutions (reuse)
  
- **Circular Material Flows**
  - For wood, food, textiles, plastics, and foam
  - Sustainable materials utilising post-consumer materials (recycle)
  - Plastic sorting & recycling (recycle)
  - Waste capturing management solutions (reduce)
  
- **Zero emission**
  - I.e. "Last mile delivery"
  
- **Carbon Capture**
  - Exploration phase

## How can you apply?

If you are interested in this opportunity, please contact **Wouter van Rooijen** by sending an email to [w.vanrooijen@rotterdam.nl](mailto:w.vanrooijen@rotterdam.nl) and briefly indicate the interest of your company in the Buyer's case. You can also contact your regional SCALE-UP partner.



## SCALE-UP PARTNERS

This Meet the Buyer event is an exclusive invitation for companies associated with the partner organisations in the North Sea region. Cleantech member organisations have joined forces in the Interreg SCALE-UP project to enable cross-border business contacts between SMEs with green solutions and established large companies. The overall aim is to facilitate for innovative cleantech companies to scale up your start-up. Consultants at the member organisations help participants prepare the meetings and support them through the business process.

## CONTACT

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