



SURFLOGH

SMART • URBAN • FREIGHT • LOGISTICS • HUBS

Surflogh Start Conference

“Who owns the street?” Getting some perspectives on urban logistics challenges

Join us 1st November in Groningen, the Netherlands

The strong increase in online consumerism, with a 24-hour delivery promise, regularly results in a street full of courier vans, congestion and multiple, negative impacts on the liveability of our cities. How can we take steps to solve some of the complex issues involved in current developments regarding freight and logistics?

CEOs from major international organizations will join the Surflogh partners, stakeholders from the transport and retail sectors, urban developers, universities and government authorities. We want to share experience and new ideas on much needed smart and sustainable solutions for last mile delivery in cities. While bringing you up to date on our plans within the Surflogh project, we really want to hear from you - as an expert, a customer and a citizen.

The multifaceted Ron Vervuurt will host an international group of experts from various fields in a talk show setting. You can find more details about the programme and a registration form by following the appropriate links.

Surflogh is an international collaboration focussing on the development of green transport solutions in urban areas. By combining systems and supply chains we REGISTRATIONFORgo hubs that are really ‘smart’, efficient and sustainable. Greening ‘last mile’ delivery will have a positive influence on congestion and city pollution.

AND THERE IS MORE...

The Surflogh Start Conference will run parallel with the [Let's Gro Festival](#) taking place in the city of Groningen at the same time. This international annual festival attracts a wide range of guests, including corporate CEOs, entrepreneurs and creative thinkers. The market place in the heart of the city is the central stage for interactive debates, fun and entertaining discussions and unequalled hospitality. Here you can make new contacts, feed in to new ideas and broaden your horizon, physically and digitally. Theme of this year's festival is ‘Happiness’.

Interreg
North Sea Region
SURFLOGH
European Regional Development Fund



EUROPEAN UNION



 BORÅS STAD

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UNIVERSITY

 SEStran
South East of Scotland
Transport Partnership

provincie Drenthe

Gemeente
Groningen



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Grand Theatre Groningen, 1st November 2018

Programme

CONTACT

surflogh@drenthe.nl

13.30 - 14.00 Registration & coffee

14.00 - 14.10 Welcome by Councillor Paul de Rook

14.10 - 15.00 Introduction to the programme by talk show host Ron Vervuurt

TALK SHOW GUESTS:

- Patrick Leysen, Vice President Future Lab, BPost
- Rogier Havelaar, General Manager City Logistics, Post NL
- Jeroen de Willigen, City Architect of Groningen
- Peter Vanden Abeele, City Architect of Ghent (TBC)

15.00 - 16.00 Workshops – the 4 Cs. Four perspectives on urban logistics challenges
CITY • CORPORATE • CITIZEN • CONSUMER

WORKSHOP 1 – LOGISTICS AND THE SUSTAINABLE CITY

Moderator: Rebecca Karbaumer

WORKSHOP 2 – LIVEABILITY & LOGISTICS

Moderator: Jantine Doornbos

WORKSHOP 3 – CORPORATE CHALLENGES

Moderator: Patrick Leysen

WORKSHOP 4 - HANDS ON SOLUTIONS

Moderators: Peter Jackson & Jos Sluijsmans

16.00 - 16.15 Coffee & Tea

16.15 - 16.45 Feedback, Q&A and discussion

16.45 - 17.00 Conclusions and next steps

