



# Living Lab Event

## Syd Energi – DK

### Strategic objectives

The SE company is one of Denmark's largest modern energy and telecommunications companies in Denmark. With high environmental ambitions and engagement in innovation, the SE company focus on long-term and societal challenges. The aim of the internal initiatives is to create more diversity and strengthen the company's sustainability. The strategic external initiatives aim at creating more diversity by focusing on disruptive business models and creating societal impact by collaborating and supporting innovative entrepreneurship.

### Our challenges

The SE company is now looking for innovative companies, ideas, technologies and methodologies in order to identify and form new partnerships.

– Join us, and Meet-the-Buyer at our Living Lab Event at  
**Syd Energi in Esbjerg, Denmark the 7<sup>th</sup> of November 2018.**

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### More green behaviour

- Nudging consumers
- Empowering consumers
- Make green behavior natural
- New greener business models

Watch the presentation

[HERE](#)

### Sensor technology

- Solutions and sensors for households
- Optimization of the electric grid
- Hardware designed for the living room
- Intelligence across units
- Simple self-learning systems

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[HERE](#)

### Smart Home

- Optimising home activities
- Infrastructure monitoring
- Early warning systems
- Usage data, environment data and infrastructure
- Infrastructure level in terms of peaks, capacity utilization, integrity and efficiency

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# Living Lab Event – Syd Energi (DK)

## Programme

**10:00** Registration & coffee

**10:30** Welcome to Syd Energi  
By *Lisbeth Valther*  
CEO, SE Next Step & Blue Labs

**11:00** Northern Connections - Thinking growth  
By *CLEAN representative (TBA)*

**11:30** Lunch

**12:15** Tech partners wanted!  
- Presentations of related challenges  
By *Invited challenge owners*

**13:00** H2020 – Funding possibilities  
- Finding solution together  
By *EEEN representative (TBA)*

**13:15** Break - Meet the challenge owner!  
- Meet the presenting challenge owner  
By *Invited challenge owners*

**14:15** Debate  
- Barriers and possibilities, moving forward  
Moderated by (TBA)

**15:00** Closing statements & goodbye  
By *Lisbeth Valther*  
CEO, SE Next Step & Blue Labs

One-to-one: Meet the Buyer

### Time & Place

Date:

7<sup>th</sup> November 2018

Time:

10:00 – 15:00

Place:

Syd Energi  
Edison Park 1,  
6715 Esbjerg N.  
Denmark

Sign up [HERE](#)

Questions:

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**Interreg**  
North Sea Region  
SCALE-UP  
European Regional Development Fund

**Interreg**  
North Sea Region  
Northern Connections  
European Regional Development Fund

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