



# SURFLOGH

SMART • URBAN • FREIGHT • LOGISTICS • HUBS

## North Sea Conference 2018

Breakout session on transport

**Interreg**

North Sea Region  
SURFLOGH

European Regional Development Fund



EUROPEAN UNION

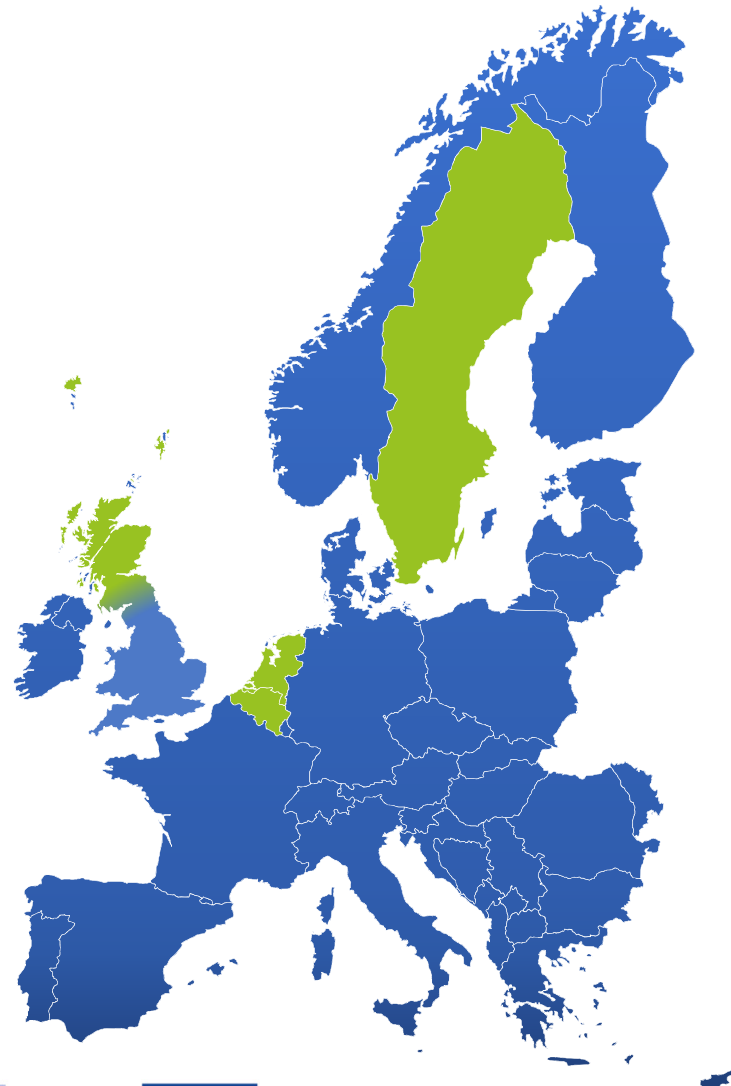
**Keith Fiskén**

South East of Scotland Transport Partnership

13<sup>th</sup> June 2018 | Fredrikstad | Norway

# SCOPE AND AMBITION

The **SURFLOGH** project aims to stimulate sustainable, efficient cargo distribution in urban areas by optimizing the interaction between hubs and urban logistics systems in smaller and medium-sized cities and city networks.



# OUR LIVING LABS

## RESEARCH

**Boras:** Develop a sustainable **inner-city distribution model** (development of several 'hubs' and last-mile delivery concepts in the city centre). These initiatives are referred to as '*Boras Connected*'.

**Groningen:** focus on green distribution vehicles for **tailor made city logistics** (small electric vehicles, cargo bikes)



LMD/FMD solutions in **Edinburgh**. Use of e-cargo bikes to build a **sustainable scaleable business**.

**Drenthe:** development of a feasible business model for the new Smart City Hub Groningen/Eelde – linked with **innovative city distribution concepts**.

**Mechelen:** focused on the development of new **city distribution points**. A mix of larger hubs and cargo-lockers for small parcels.

## SUSTAINABLE BUSINESS MODELS



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BORÅS STAD

*provincie* Drenthe



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