

Newsletter 1

Partner meeting Varberg
13 and 14 February 2018
Sweden

Interreg
North Sea Region
Inno-Quarter
European Regional Development Fund



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Interreg VB North Sea Region Programme Area 2014-2020

Regions within the NSR programme area



partnership

1. Province of Fryslân, The Netherlands
2. Nordic Surfers, Sweden
3. Centre for Sustainability Leiden-Delft-Erasmus, The Netherlands
4. HOWEST, Hogeschool West Vlaanderen, Belgium
5. Aalborg University, Denmark
6. Worldperfect, Denmark
7. Region Halland, Sweden
8. Germany
9. NHL, University of Applied Sciences, The Netherlands
10. Drenthe College, The Netherlands
11. Welcome to The Village, The Netherlands
12. German Festival

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13 February 2018

first meeting day



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Spa of Varberg



Region Halland

Gekås Ullared is the biggest destination of Scandinavia

Jimmy Sandberg welcomes partners to region Halland.

Last meeting we learned about innovation.

Region Halland is an amazing area with good transportation.

As a small province we are used to work together.

Jimmy Hendriks played his last concert here. Halland focuses on Health innovation, Travel and Tourism and Green Growth.



Festival of Halifornia

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Some projects

- 1. Biobased glue (Collall)
- 2. Plastic recycling machines (Precious plastic)
- 3. LifeCycle (iLab entrepreneur W. Reek)
- 4. Young Solar Boat (Colleges: Drenthe Hondsrug, Esdal, Carmel)
- 5. Sustainable Shower (Paradigm festival)
- 6. Plastic tiles from recycled bottles (New Marble)



Welcome to the Village

100% off grid in a few years

DC Tech of Drenthe College: ...enable sustainable technical projects in collaboration between government, education, entrepreneurs/business and pupils/students in a inspiring and innovative environment for a better world...

Introduction new partners



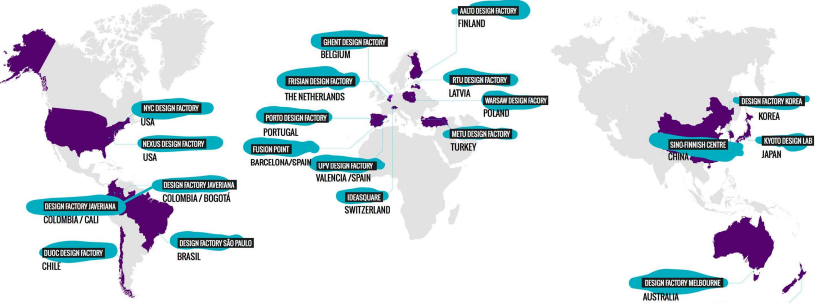
At the NHL/Frisian Design Factory we design the future, together. *We have a good network to help you.*



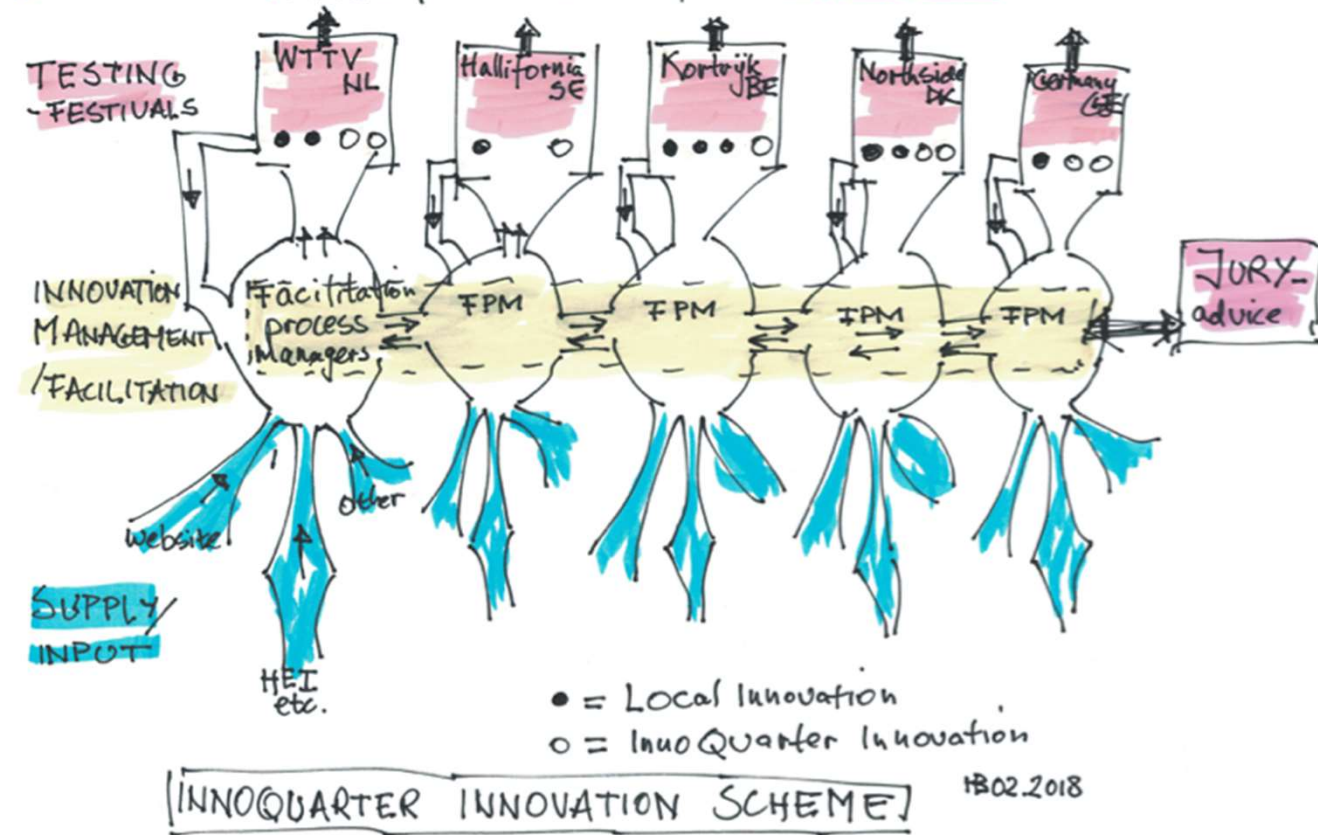
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Northside people make the difference



IMPLEMENTATION MARKET, PRODUCTION, EFFECTUATION



Prof. Han Brezet

First discussion role Jury

1. Scouts per country
2. Sustainable community and competition (community van samsø?)
3. Role jury: give advise, react fast

Expected impact

1. Contribution to 17 UN goals*
2. Involved Stakeholders

Festival test: Working hypotheses, expected outcomes, product and

business roadmap (sketch)



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Festivals

2018

1. **NortSide**, Aarhus, Denmark

Festival date: 7/8/9 June 2018

NorthSide is a cozy, hassle-free and challenging breathing space created by people, originality and sustainability – and here you can read more about how we create NorthSide in the most sustainable framework possible. NorthSide wishes to be the most green and sustainable cultural event.

2. **Welcome to the Village**, Leeuwarden, The Netherlands

Festival date: 20/21/22 July 2018

With our festival we want to challenge you to investigate new initiatives by means of performance art, visual arts, social design and an innovation program. How? By being part of our mini-society.

3. **Halifornia**, Varberg, Sweden

Festival date: 19-21 July 2018

The core values of The Hallifornia Culture Festival are creativity, inclusiveness and hang loose-ness. Many social and cultural sub-projects are integrated into the festival model, such as the inclusion of immigrants, gender equality in action sports, and the education of young volunteers through real life projects and training.

2019

4. Belgium

5. Germany



WELCOME TO THE VILLAGE



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H5 business: Help - Heart - Hunt - Hype – Hero

H5 student:

- Coaching
- Office space
- Network
- Start your business course



High Five, Anna Petersson
Scout for Hallifornia festival
'Innovation is in different levels'

MORE: Professionals – Fun - Easier

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14 February 2018

second meeting day



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Phd research project

OUTPUT UNTIL SEPTEMBER 2018

1. FIRST CONCEPT OF INNO-QUARTER METHOD AND START-UP 'ASSESSMENT' SCALE
2. SURVEY FOR PARTICIPATING START-UPS
3. APPROACH FOR THE STUDY OF THE IMPACT ON REGIONAL START-UP ECOSYSTEMS.
4. SELECTED CASE STUDIES (START-UP PROGRAMMES AND START-UPS)

AAU X INNO-QUARTER TEAM



CARLA SMINK

ROLE IN PROJECT: PROJECT MANAGER

ROLE IN RESEARCH: 1ST SUPERVISOR



HAN BREZET

ROLE IN PROJECT: EXPERT

ROLE IN RESEARCH: 2ND SUPERVISOR



SYBRITH TIEKSTRA | PHD FELLOW

ROLE IN PROJECT: VALIDATE METHOD + INPUT FOR ITERATIONS

ROLE IN RESEARCH: PHD

Research design is in this is a rough outline in development to give you an impression of what research output you can expect.

OVERVIEW OF RESEARCH PLAN

SUMMARY	INDICATORS	DATA	CARLA SMINK
OVERALL GOAL			ROLE IN PROJECT: PROJECT MANAGER
Analyze the Inno-Quarter strategy as a means for improving the (cost-)effectiveness of regional startup support			ROLE IN RESEARCH: 1 ST SUPERVISOR
OUTCOME			
Developing implementable knowledge on the enhancement of regional start-up support strategies			
OUTPUT			
<ul style="list-style-type: none">- Validation of Inno-Quarter method- Model for assessing the status of startups within the scope of the Inno-Quarter method- Recommendations for further development (internal)- Recommendations for implementation in other regions (external)			
ACTIVITIES	SUB ACTIVITIES	DESCRIPTION	NEED FROM PARTNERS
<ul style="list-style-type: none">- Iterative description of Inno-Quarter method- Analyze all organized Inno-Quarters- Track progress of participating startups on scale (in development throughout project)- Analyze relevant start-up facilities- Study relevant contextual factors	- Literature study (theoretical framework)		Access to festivals and relevant events
	- Observation of innovation quarters		
	- Data collection of all participating start-ups through a survey		Overview and contacts from participants
	- Interviews with innovation brokers (depending on how this is organized in project)		Ongoing communication with innovation brokers
	- Case studies of startups		
	- Case studies with relevant start-up programmes		
	- Collect relevant contextual data on network, culture, policy, etc.		Input from all partners after each Inno-Quarter

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Study tour to Hallifornia festival site



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Thank you!

Next meeting in Kortrijk
Belgium, October 2018



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