The required inputs and the administrative framework

From project idea to Expression of Interest

Interwork event – Bremen
16 January 2018

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UP, UP AND AWAY!
11-22
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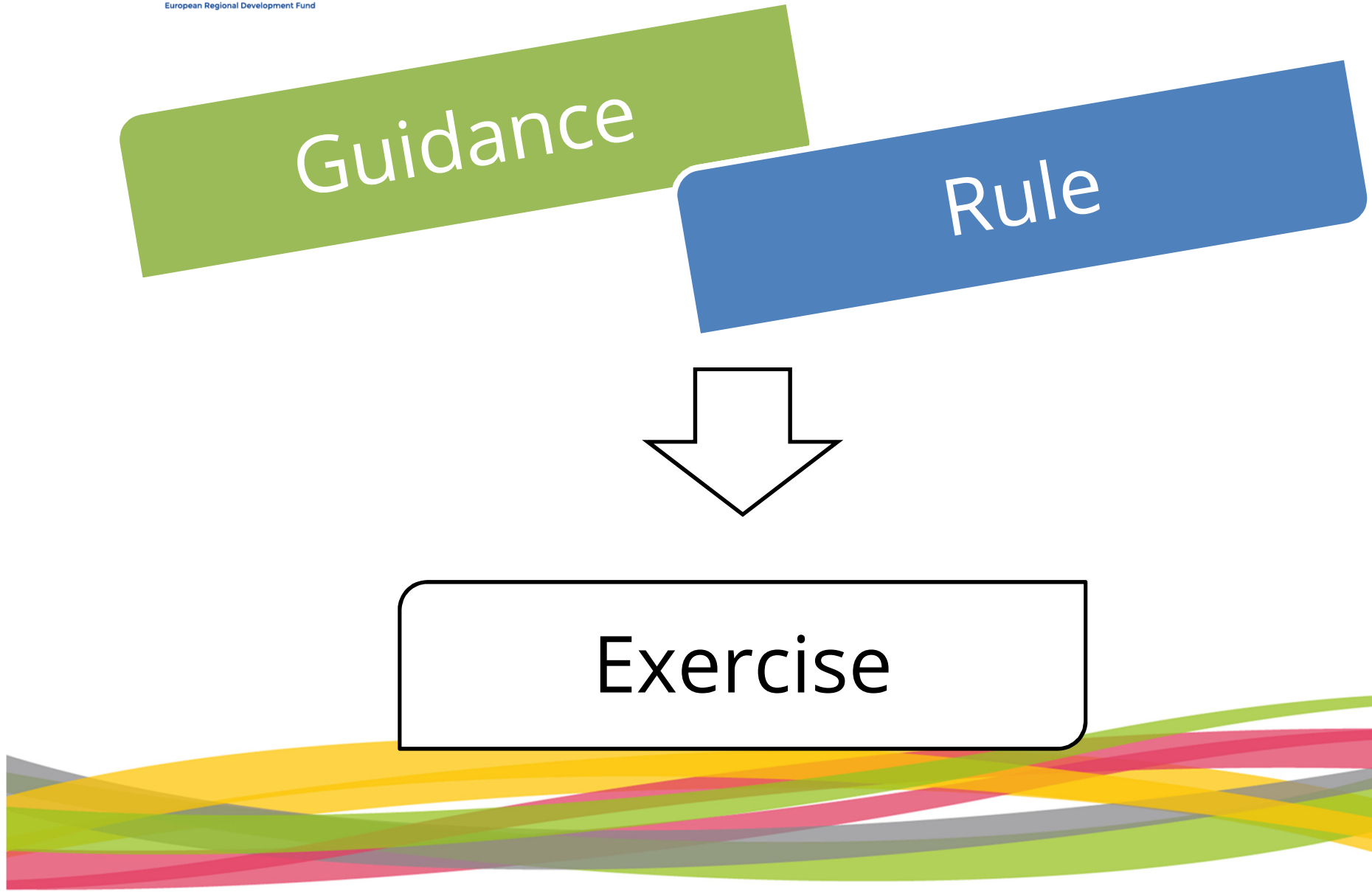
Guidance
Rule
Exercise

Guidance

The almost ready concept

+ Advanced in its development
+ Established consortium
+ Clear budget frame
+ Clearly defined objective
+ Clear indication of project results

Next step is the Expression of Interest

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Rule

General principles

+ Approved activities only
+ 50% funding – Paid as reimbursement
+ Beneficiaries in application only
+ Costs required for implementing the project only
+ No double funding
+ No maximum or minimum project budgets

Guidance

Content of the Expression of Interest

Four steps

- Main information
- Project description
- Project objectives and expected results
- Project budget

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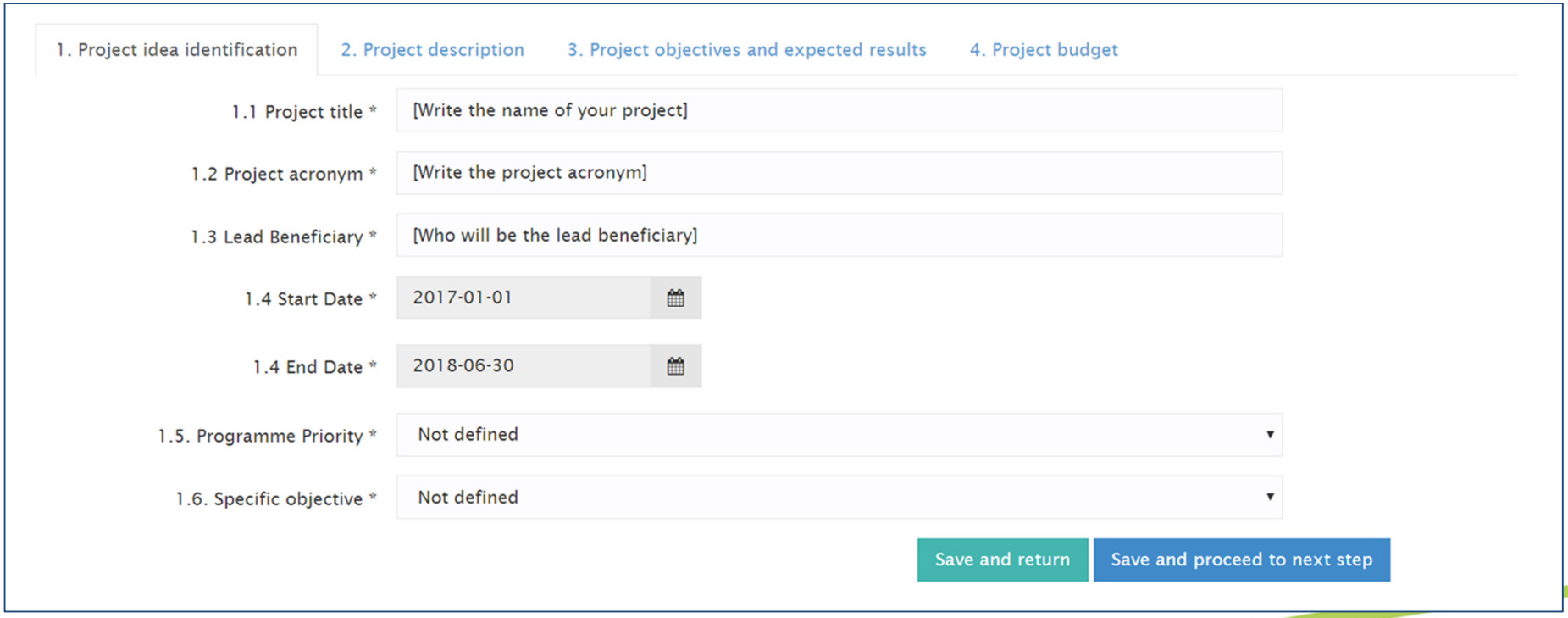
Main information



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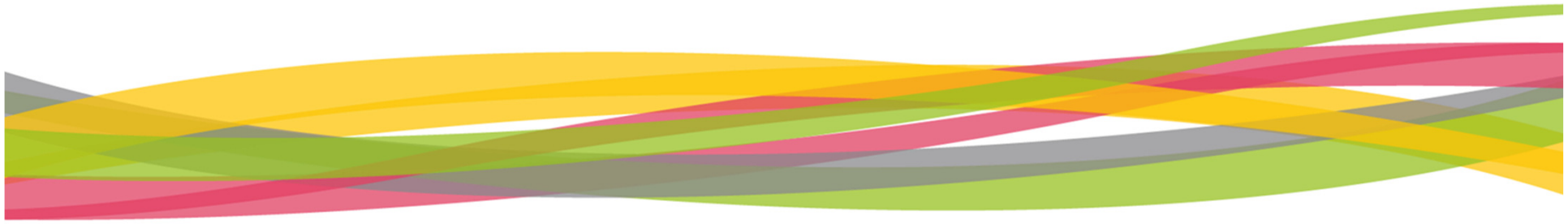
Guidance

Project description

+ Project summary
+ The shared territorial challenge(s)
+ The approach to address the shared challenge(s) - including what is new about this approach
+ Why transnational cooperation is needed



Guidance

Project objectives and expected results

+ The overall project objective
  [What do we want to achieve with the project]
+ The expected project results
  [How do we measure the outcome of the pilots and what is the baseline for the measurement]
+ The project detailed objectives
  [What is the major steps towards achieving the overall objective]

Indicators

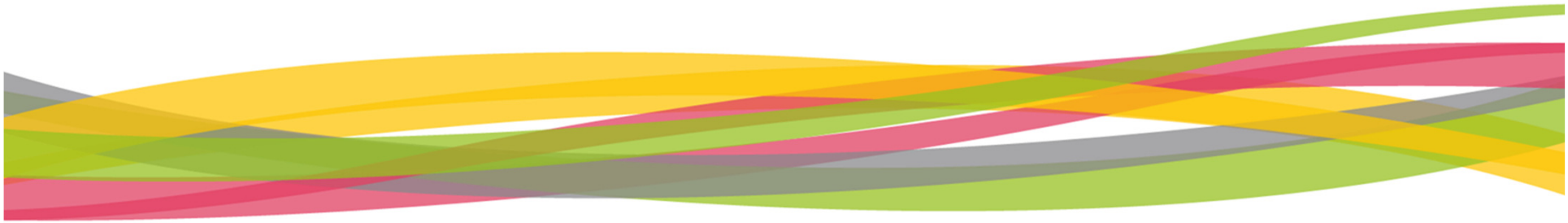
Rule

+ Read Fact Sheet 23! - Don't get rejected for technicalities!

+ Check programme definitions of indicators '**deliverables**', '**outputs**' and '**results**'

➡ Result indicators are essential at EoI stage– they must measure the benefit from carrying out the project

What have you learned?



www.kahoot.it

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Guidance

Project budget

+ ## Overview of the project partners
[Basic information of your partners, their budget and their role in the project]

+ ## The role of the partners
[What is the partner's role in the project]

+ ## Investments
[Description and explanation - clear justification]

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Rule

Location of beneficiaries and expenditure

+ **Key message**: As a basic rule all beneficiaries, activities and expenditure have to take place inside the boundaries of the North Sea Region.

+ Exception to the rule

+ **Max. 20% of eligible budget** per project can be allocated to beneficiaries and activities outside North Sea Region area

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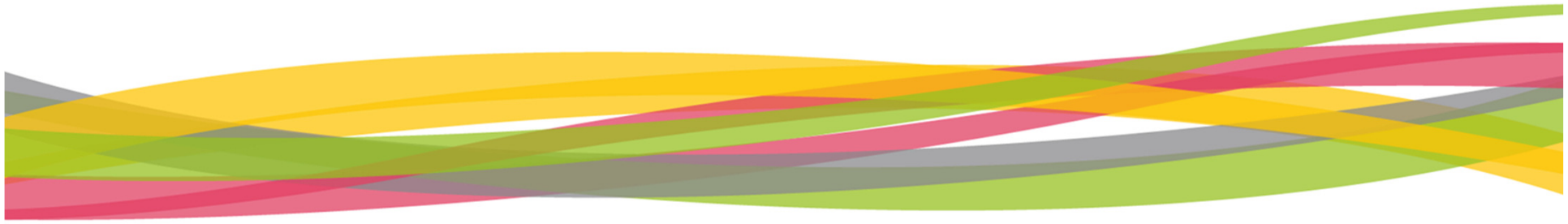
Rule

Roles and responsibilities

+ Every project has a **Lead Beneficiary**, who has overall responsibility for ensuring the project is delivered according to plan

+ **All beneficiaries** – responsible for own activities and accuracy of expenditure

+ **Local partnerships**: Coordinating beneficiary and co-beneficiaries (same country!)



Rule

Private sector beneficiaries

+ Private sector beneficiaries can be a risk factor but also be an asset

+ Changing from normal business practices – some examples of requirements and additional rules:
    - State aid
    - Documentation
    - Revenue
    - Tendering

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Rule

State Aid

- Dependent on activities - competitive advantage? distortion of competition?
- Three options available:
  - No Economic Advantage (***not*** for for-profit enterprises)
  - *de minimis*: Max €200,000 over 3 fiscal years*
  - General Block Exemption Regulation (GBER): €2 million per beneficiary (only applies to SMEs)
  - Beneficiaries under de minimis or GBER are exempt from programme rules on tendering and revenue generation

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Rule

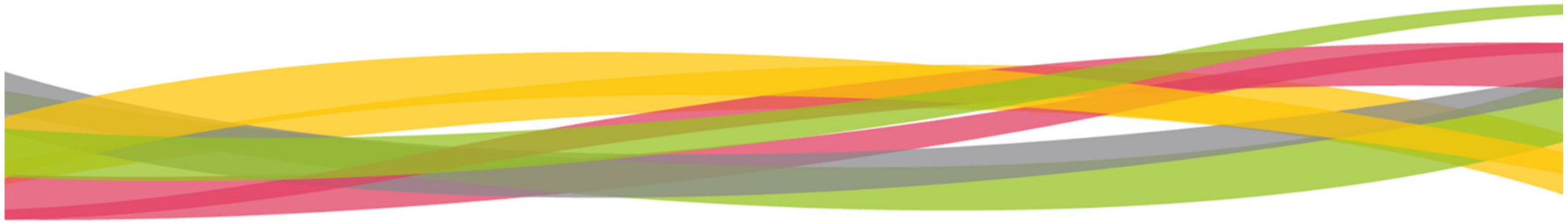
What to understand next

+ The budget lines

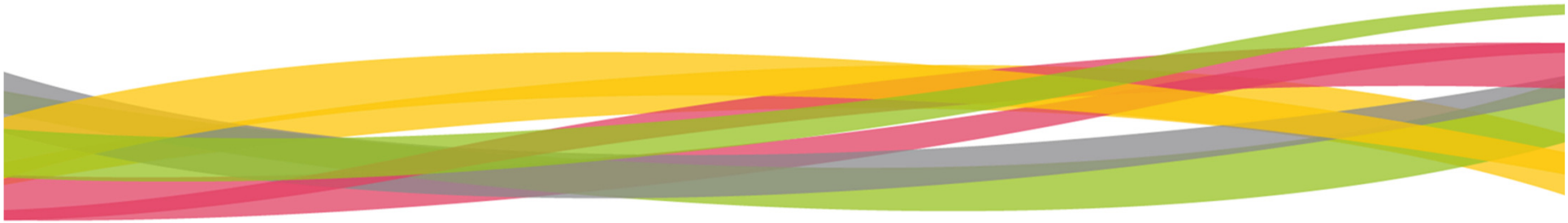
+ Handling of staff costs

+ Procurement

+ Specialised equipment vs. regular equipment



What have you learned?



Guidance

How will your EOI be assessed

+ Transparent assessment criteria
  [outlined in fact sheet 19]

+ Only what is in the Expression of Interest will be assessed – no annexes

+ Call specific requirements - Guidance note for call 6

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Assessment categories (Fact sheet 19)

+ Project context
+ Cooperation character
+ Project contribution to Programme's objective, expected results and outputs
+ Partnership relevance
+ Investments and budget

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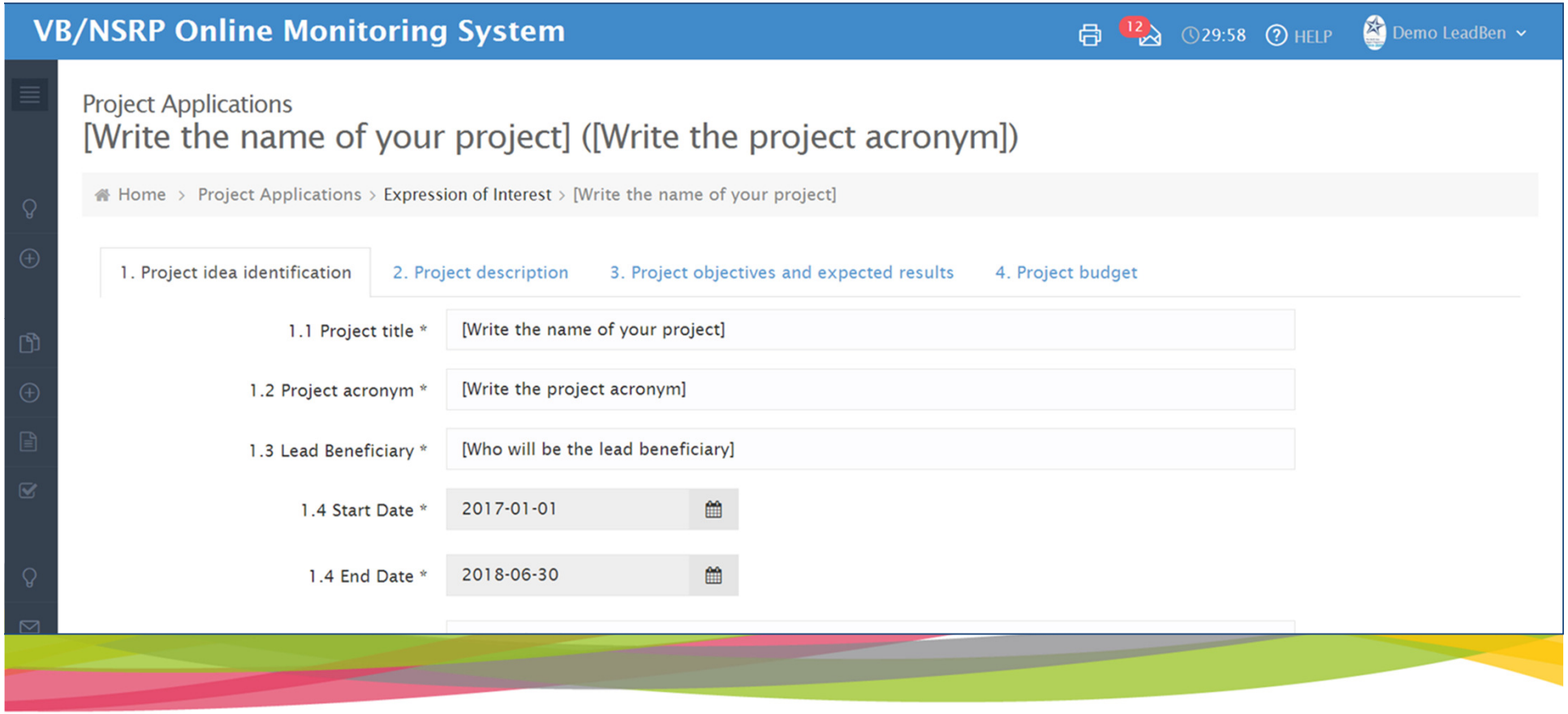
How do we support your work?



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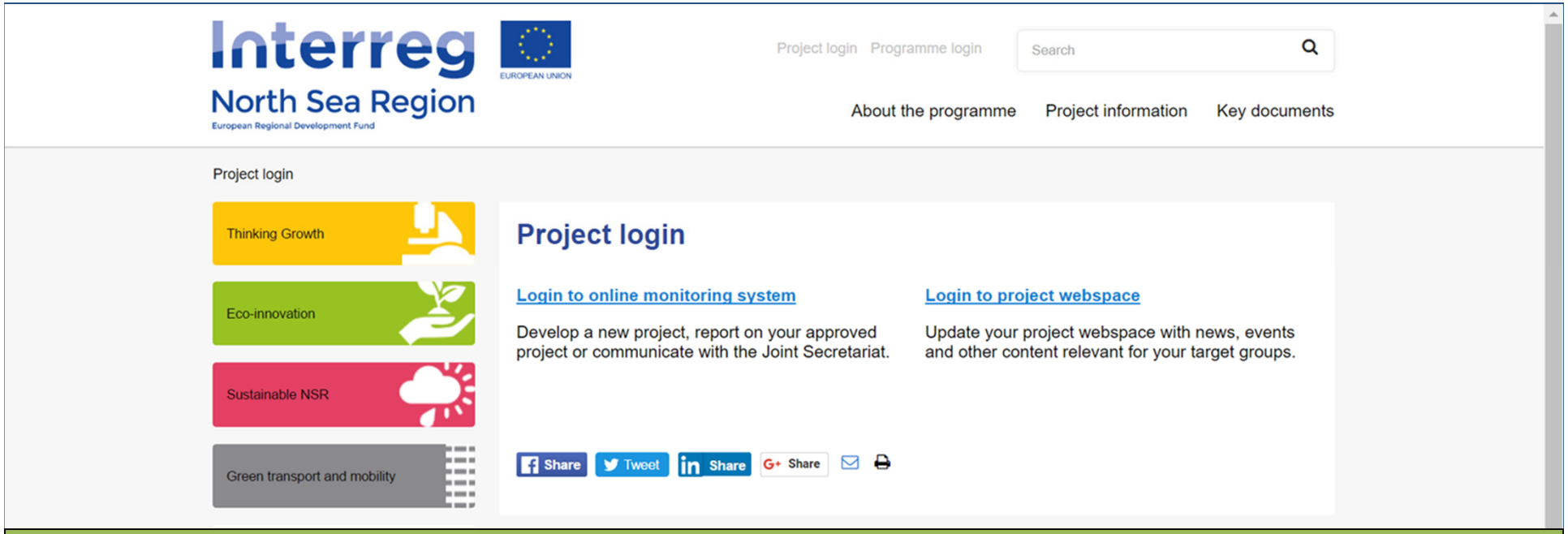
How can I access the OMS?



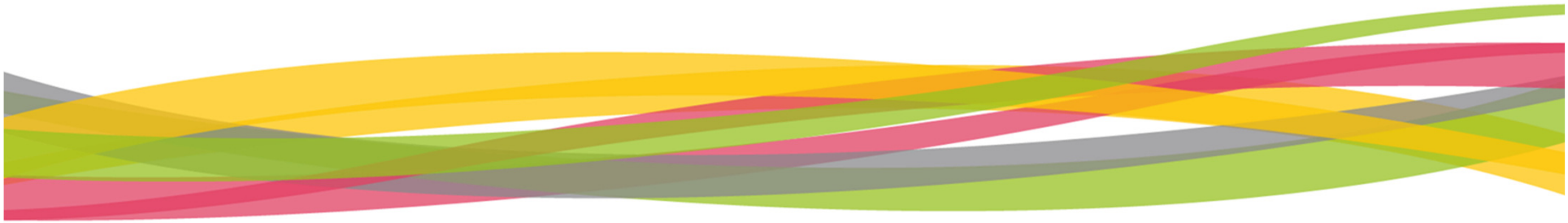
www.northsearegion.eu → Project login

Guidance

How much can I write?

Section of Expression of Interest form	Character limit
Project description	
2.1 – Project summary	1500
2.2 - What are the shared territorial challenges that will be tackled by the project?	3000
2.3 - What is the project's approach in addressing these shared challenges and/or joint assets and what is new about the approach the project takes?	3000
2.4 - Why is transnational cooperation needed to achieve the project's objectives and result?	3000
Project objectives and expected results	
3.1 - Project overall objective	1500
3.2 - Project results	3000
3.3 – Project detailed objectives	350
Project budget	
4.1 – Project partners overview	500
4.3 - Investments	1500

What have you learned?



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Key message

+ The almost ready concept

  [You are ready to start implementing the concept in a near future]

+ Write in a clear and understandable language

  [You are the experts – we are not]

+ Focus on project objectives and expected results

  [Think ahead and plan for the full application]

Additional information

+ Programme website
  http://www.northsearegion.eu/project-information/

+ joint Secretariat

+ National Contact Points