

**Headline**

Ketentafel Voedsel Stad en Ommeland (Food chain city and surrounding area))

**Summary** (a concise description of your case, easy to understand, that includes the purpose, the goal/results and the activities done/planned)

A network community, founded in 2015. The network represents members of very different organisations, who exchange knowledge and experience in the transition towards a sustainable foodsystem in North Netherland. Members are coming from companies, government, NGO's, professionals, students, producers, retailers, cooperations.

**In depth description** (What did you do? Which partners did you involve? What was the results? What did you learn? Success factors? Etc. )

The Municipality of Groningen founded the Ketentafel Voedsel in 2015 as a monthly network meeting. This network is now so much valued by its participants that it continues without financial support of the Municipality.

In 2017 the Ketentafel was evaluated. This evaluation showed the following strength of the Ketentafel:

- Getting to know other innovative SMEs and network partners
- Insight in initiatives and new food related development
- Sharing knowledge and experience
- Inspiring and supporting each other

Inspiring results of the Ketentafel are:

- the cooperation between the intermediary Streekboer (Regional Farmers), urban farm Toentje and social restaurant Bie de Buuf
- the Food Hub project, inspired by the Swedish example shared through Reframe

**Next steps (Plans / Ambitions / Challenges to be met)**

To realise several projects in creating food hubs. The Ketentafel will serve as a 'greenhouse' for start-up projects. Challenges are:

- Better coordination of supply and demand for regional products.
- Increase the supply and processing of regional products.
- More logistical cooperation.
- Customization in the communication between links in the chain.
- Awareness food waste.
- Working together on healthier eating habits for individuals in the Northern Netherlands (Healthy Ageing).
- Expand knowledge within the network and make it available outside meetings, even for people outside the network.
- Expand to / share with other geographic areas.

**Links to websites where we can learn more about your case**

[www.noordenduurzaam.nl](http://www.noordenduurzaam.nl)

**Enclosed material (write below if you enclose any photos, reports, education materials etc)**

Hanos research. Report of evaluation. Overview of members of the Ketentafel.

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**Identified issues in wp 4**

Please mark below which of the 13 identified issues in the application your report connects to. You are welcome to mark more than one issue.

<b>Demand side</b>	<input type="checkbox"/> Food policies X
	<input type="checkbox"/> Public Procurement X
	<input type="checkbox"/> Loyalty
	<input type="checkbox"/> Data ?

<b>General</b>	<input type="checkbox"/> ICT <input checked="" type="checkbox"/> Laws and regulations X
<b>Supply side</b>	<input type="checkbox"/> Smart specialisation & Business innovation X <input type="checkbox"/> Technologies <input checked="" type="checkbox"/> Logistics X <input type="checkbox"/> Finance
<b>Market</b>	<input type="checkbox"/> Cooperation structures <input checked="" type="checkbox"/> Communication X