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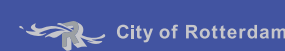
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Interreg
North Sea Region
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SCALE-UP



European clusters connecting cleantech innovators
and large enterprises

SCALE-UP is a collaboration between five regional cleantech clusters from the United Kingdom, Belgium, Netherlands, Sweden and Denmark. SCALE-UP brings together large enterprises, with cleantech innovation needs, and cutting edge cleantech SME suppliers to create shared business and collaboration opportunities.

SCALE-UP creates mutually beneficial collaborations between SMEs and large enterprises. Many corporates recognise the benefits of 'open innovation' and are keen to benefit from the innovations that emerge from the dynamic SME innovation ecosystem. SMEs get the chance to bring their products and services to corporate buyers which can lead to transformational opportunities for collaboration, growth and profitability.

The SCALE-UP partners offer transnational business support services. Central are the tailor-made Meet the Buyer events. These events are designed to match large enterprises (buyers) to cleantech suppliers (innovators). The Meet the Buyer events bring large customers with cleantech innovation needs together with SMEs with innovative cleantech products, services and solutions.

The core elements of SCALE-UP:

- Open innovation
- Corporate buyers from Cambridge, Denmark, Flanders, Rotterdam and South Sweden
- Access to 600 cleantech innovator SMEs
- Matchmaking
- Coaching for SMEs
- 1-1 meetings between SMEs and corporate buyers
- International travel vouchers
- Themed events: such as smart cities, energy, biobased materials and water

UNFOLD TO FIND OUT HOW IT WORKS

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As a CORPORATE BUYER you can:

- Get the right partner and solution for your cleantech buying need
- Access SME innovations from across Europe
- Gain insight into emerging technologies and sector innovations
- Benefit from dedicated resources to support collaboration and partnership with the innovators

As a CLEANTECH INNOVATOR you can:

- Increase your turnover
- Get access to international networks
- Receive dedicated business support for matchmaking in five countries
- Build an active international network for your products and services

We will:



Introduce **25** novel, green products and services



Host **50** transnational events



Financially support up to **250** innovators



Provide **300** innovators with skills

More information:

www.northsearegion.eu/scale-up