

Sjoerd IJdema, projectmanager residents

- **The role of the residents in the Erflanden**



Bewonersraad Waterstofwijk Erflanden



The residents make the project work

- **Taking residents step by step through the change process**
- **Targeted communication (pro-contra)**
- **Better communication through the use of videos, infographics and a good website**
- **Focus on personal contact**

What do we do together with the residents?

- **Every 6 weeks a meeting with the bewonersraad (residentsgroup)**
- **Partnership residents, municipality and experts on several subjects**
- **Newsletters, digital and on paper**
- **Tiny house, the place to get information and ask questions**
- **Monitoring, knowing what the residents want or don't want**
- **First 18 houses participating in the transition, talks with the residents started**

How do you get behind the frontdoor?

- **There is public support for hydrogen powered housing,**
- **But support is not the same as making the step towards hydrogen powered housing**