How to scale adoption through Joint Statements of Demand

Mentimeter:
Timeline

Roundtable series and report
Knowledge sharing

Procurement Pilots
Testing in practice

Joint Statement of Demand
Scaling demand

Potential impact
What is a Joint Statement of Demand?

● Sets out commitments (a statement)

● That a group of procurers from signatory organisations will adopt (a joint statement)

● As well as the ‘circular asks’ that the procurers would expect to see their suppliers offering in future (a Joint Statement of Demand)

● The approach recognises that harnessing collective purchasing power can drive innovation and accelerate a shift to a sustainable future.
How we have created Joint Statements of Demand

Scoping and setup by ProCirc Partners

Determining JSD scope

Shortlisting JSD ‘asks’

Market engagement

Agree final draft

Public launch of JSD

Growing signatories
Office Furniture

Key Facts

- The European corporate furniture market was valued at €5.5 billion in 2020 and is expected to grow at a 3% from to 2028 (Research and Markets)

- In Europe as a whole, 80-90% of all furniture ends its life in landfill (WRAP)

- 1.2 million office desks and 1.8 million office chairs end up in UK landfill each year. (WRAP)

Commitments and Asks

- We will prioritise maintenance, repair and reconditioning of existing furniture assets.
- We will build our specifications and award/evaluation criteria so that they reward those who offer circular economy services
- We will engage internal stakeholders to overcome organisational challenges to implementing circular procurement
- We will ask in future furniture tenders that suppliers and service providers show how their offers align with circular procurement goals and strategies as given in circular ambition map.
Professional Clothing

Key Facts

● Across Europe, some 93,000 tonnes of workwear were consumed in 2015 (ECAP Workwear Report)

● Upwards of €8.6 billion spent on public sector textile and workwear procurement. (ECAP Workwear Report)

● In the UK 90% of end-of-life professional clothing goes into landfill (WRAP)

Commitments and Asks

● We will make use of a balance scorecard, allocating a minimum of 20% weighting to sustainability aspects for clothing tenders with an ambition to increase this and at least 10% to circular aspects.

● We ask that clothing is designed with circular principles in mind

● We ask that clothing collection infrastructure is provided as part of the contract, to enable the take-back of clothing for reuse and closed-loop recycling

● We ask that measures are taken to reduce the number of new garments that need to be produced in order to fulfil the tender requirements

● We ask that consideration is made as to how microfiber pollution can be reduced over the life of the garments
Electric Vehicle Chargers

Key Facts

- **1.3 million** public charging points in Europe by 2025, **2.9 million** by 2030. Today UK **30 000** and Norway **15 000**

- Challenge to build the infrastructure as quickly as needed

- It’s perceived as green so not a lot of focus on sustainability and circularity in tenders

- Contains critical raw material

Commitments and Asks

- Explore the potential of sharing charging points/infrastructure, vehicles, space (public - semi-private)

- Let circularity and sustainability take a bigger role in awarding contracts

- Clear commitment from operators/manufacturers to implement the latest smart charging standards

- Upgradeability: most new functionality will be software based - can the EVC cope with newer standards?

- Origins of metals, minerals. X% reused material
Next steps

Join one of our events to get involved.

The next meeting on EVC will be a market dialogue where suppliers will be able to present their circular ambition and discuss the draft JSD.

The JSD meetings on furniture and workwear will be launching the final JSDs and inviting additional procurers to become signatories to maximise the impact of this project.

- **24 - 04 - 2023** | Online market dialogue on Circular Procurement of EVCs
- **25 - 04 - 2023** | Using Purchasing Power to Unlock Circular Office Furniture
- **27 - 04 - 2023** | Using Purchasing Power to Unlock Circular Workwear
Closure

Thank you for participating!

To know more:
● Visit our website: northsearegion.eu/procirc
● Visit us in Brussels 11th of May (registration now open)

Let us know your thoughts about the event in mentimeter

Go to www.menti.com and use the code 6917 0914