Setting goals & monitoring: how to measure impact?

Circular procurement: No time to waste!

18 April 2023
Let’s start!

Why are we here? - Accelerating Circular Economy through Circular Procurement

ProCirc is set up to experiment, implement and learn about circular procurement

- Initiating and supporting more than 30 circular procurement pilots. Each pilot aims to reduce the use of 20-25% raw materials, waste and CO2 emissions
- Developing a Circular Procurement Framework Consisting of Minimum Circular Requirements, Transnational Implementation Roadmaps, a Circular Procurement Toolbox and policy recommendations
- Organising a Transnational Procure-to-Procure Learning and Action Programme Circular Procurement expert task forces, Transnational and cross-industry Communities of Practice
1. Welcome
2. Expectations: requirements & feasibility for monitoring
3. Examples
   - DFO, Christian Tangene
   - Dutch Min. Economic Affairs & Climate, Johan Rodenhuis
4. Mentimeter exercise
5. Plenary questions and answers
Why monitoring?

1. Gives clear and concise information on what is happening
2. Monitors impact of interventions
3. Checks the risk that might be encountered versus the benefit or reward.
4. Assesses new possibilities
5. Assesses overall progress against SMART objectives
6. Informs continual development
ProCirc examples
Go to Mentimeter

Instructions

Go to

www.menti.com

Enter the code

6917 0914

Or use QR code
Ask questions in the chat in your own language or English.
Recommendations

- Establish a baseline to measure progress.
- Work with experts in the sector (suppliers and others) to understand which indicators are relevant (to organisational and national targets) and measurable.
- Work together with your suppliers to define the methodologies to collect data for monitoring both impact and progress.
- Determine clear ownership and responsibility in the contract management phase. Have a thorough handover from procurer to contract manager.
- Don't let perfect get in the way of good. Start requesting and discussing the data with your team and your suppliers and improve from there.
- Showcase the results.
Thank you for participating!