

Interreg

North Sea Region

I2I

European Regional Development Fund



EUROPEAN UNION



From Isolation to Inclusion (I2I)

Innovation in social service delivery to improve social inclusion
and counteract loneliness

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Aim

- Identifying **high risk groups** and responding through developing supporting structures using co-creation
- New community-based interventions, including **innovative technology solutions**
- Improving existing public services to improve social inclusion and counteract (social) loneliness using a **quadruple helix approach**
- **Improving the innovation capacity** of the public sector through collaboration and raising awareness







Campaign to
EndLoneliness
CONNECTIONS IN OLDER AGE

Loneliness

«A subjective unwelcome feeling of lack or loss of companionship. It happens when we have a mismatch between the quantity and quality of social relationships that we have, and those that we want»

From the The UK Government strategy, A connected society

Promising Approaches Revisited:
Effective action on loneliness in later life

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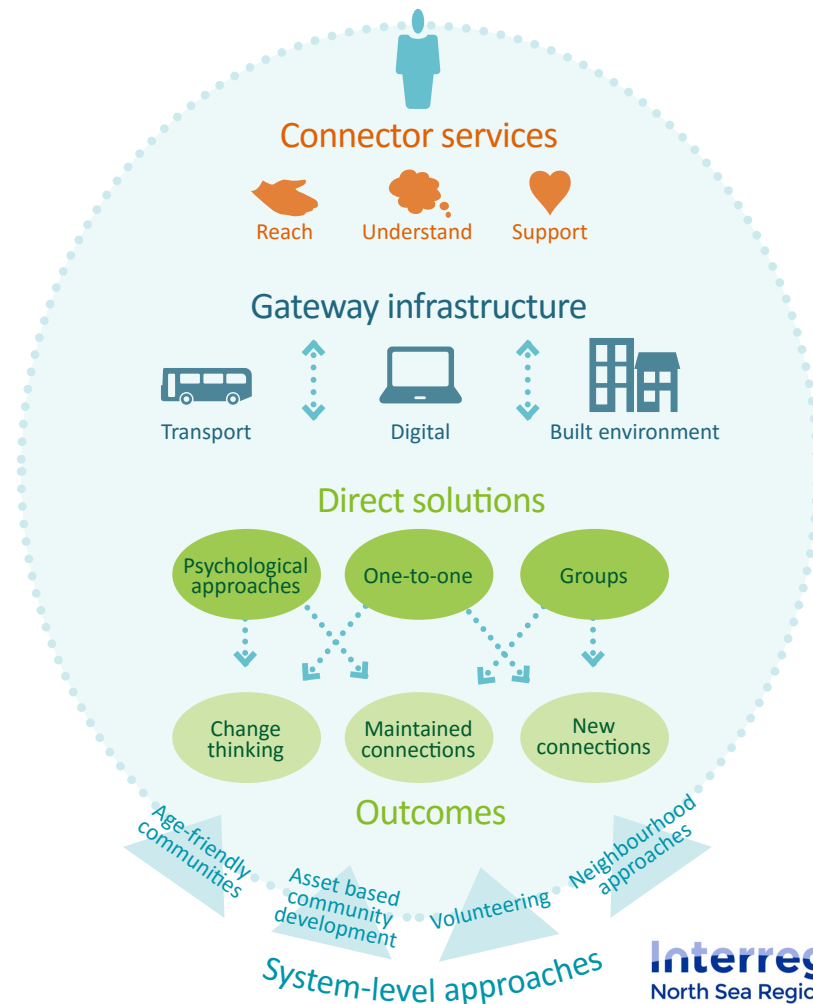


121 partners are creating interventions, services, and activities together with the users.

Campaign to End Loneliness helps the partners through sharing their expertise in loneliness research and policy

And also to design new ways based on their 'Promising Approaches Framework'.

Promising Approaches Framework



In the municipality of Aarhus, the social platform genlydaarhus.dk is an initiative to combat loneliness.

Udpluk fra opslagstavlen



50+ ÅR

Lettere hus- og havearbejde

50+ der på turnus hjælper hinanden

📅 9. maj

👤 8000



FOR ALLE

Strikkegal søger...

Andre at dele glæden ved farver, det at strikke, egne og andres design.



50+ ÅR

Kreklub 50 +

Vil du gerne mødes med andre om dine kreative nørklærer eller dykke ned

📅 11. maj

👤 8000



50+ ÅR

Kom og vær med til foredrag, mad og vin

Vi er en forening for singler 60+ i

📅 19. maj

👤 8000



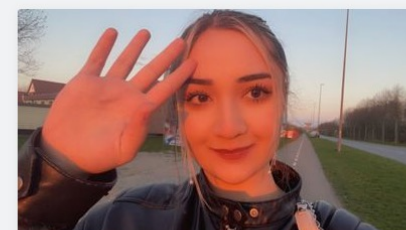
FOR ALLE

Stillevandring i Moesgaard Skov

En times gåtur i stilhed

📅 21. maj

👤 8270



18-30 ÅR

Søger venskaber 🤝

Kunne du godt tænke dig og skabe et elite vennegruppe?

SE ALLE OPSLAG

The city of Aalst now supports individuals in making one-to-one social contact with neighbours



Diakonisches Werk Bremen,
decided to create a digital
training programme together
with the volunteers of NGOs
and representatives of
vulnerable and isolated
groups

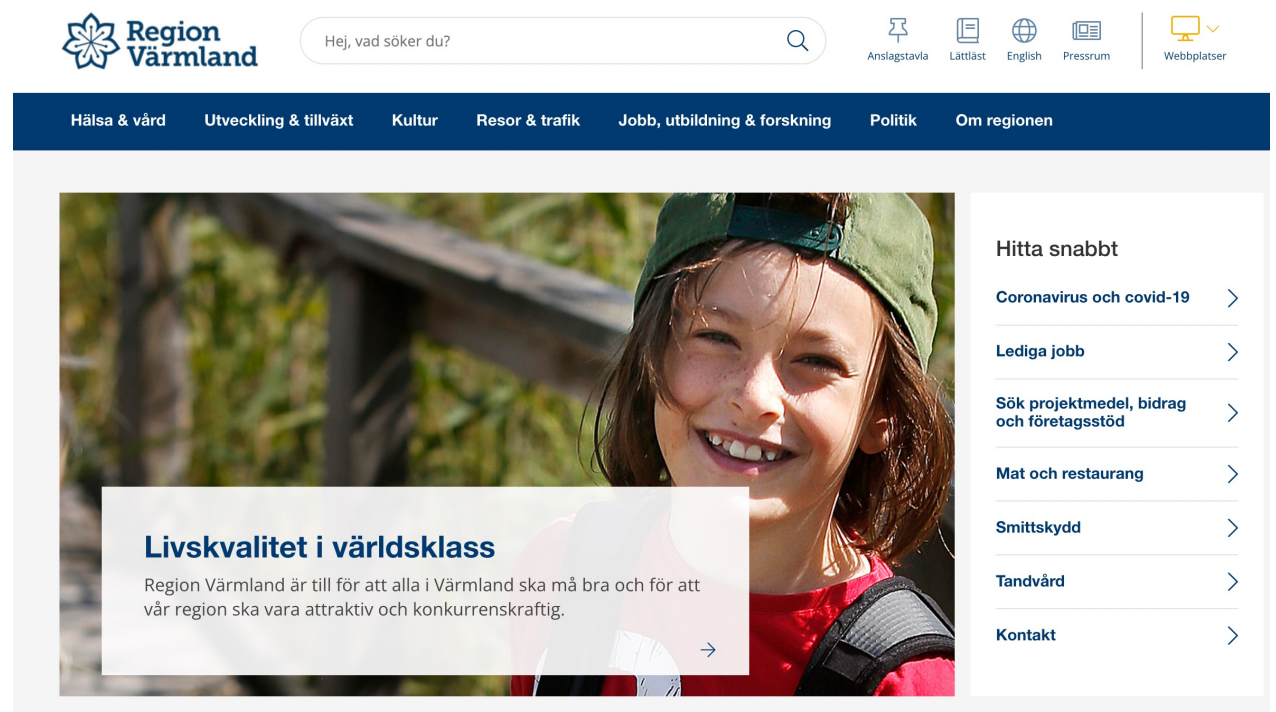


City of Turnhout organised several co-creation sessions using different methods, resulting in ideas for interventions or new projects to tackle the problem of loneliness. The contacts with stakeholders were strengthened which is very important, also for the long term.



Region Värmland have organised workshops with voluntary sector organisations, and started the development of a training package that will make it easier to identify lonely people and people at risk of social exclusion

- Given an overview of all the service design tools and helped other partners in their process



Abertay University has focused on developing service interventions and enhancing innovative capacity with Dundee Carers with a game designed to raise the awareness of young Carers. Dundee Carers has implemented the game as part of a new service for young carers in schools.



Assen involved professionals and volunteers to create more awareness regarding loneliness in a very accessible manner



Canal and River Trust works with local organizations across the 'social prescribing and health sector'. The pre-existing community groups are important as they have direct accessibility to the most isolated and lonely people and help get nearer to what the interventions should be and how these could be built into services that the public sector offers.



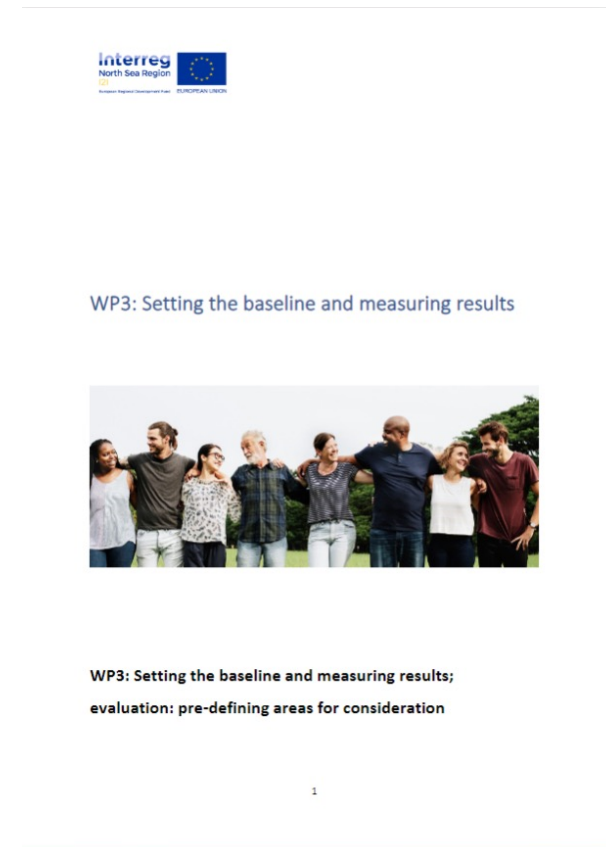
Universitetet i Agder and Arendal municipality concentrates their interventions on three main themes;

- How and where to find information about activities
- Transport to and from activities
- Having someone to join activities with



Baseline report

- Setting the baseline and measuring results
- Evaluation: pre-defining areas for consideration
- Lead by Abertay University



First physical partner meeting in 121 March 2022



There is no one-size-fits-all
approach to addressing
loneliness or social isolation

Interventions must suit the
needs of individuals and the
degree of loneliness experienced

(Fakoya et al., 2020)



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- More information about the project? <https://northsearegion.eu/i2i>
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