

Meet the Buyer event

September 2021

Format: virtual B2B meetings and optional value proposition design session



[English: Glastuinbouw Nederland](#)

Meet the Buyer – Rotterdam Edition events offer interesting opportunities for your company to get in touch with the leading enterprises in a variety of business sectors. The event is invite only and will give you the chance to have an individual one-to-one meeting with key decision makers. Join the event, establish valuable collaborations, pitch your products and services, and discuss business partnerships that can fastforward your company's growth. For interested parties **online speed dates will be organized on Friday 17 2021, followed by a (hybrid) Hackathon on September 23 2021** when selected by representatives of Glastuinbouw Nederland.

Cleantech innovation challenge

Glastuinbouw Nederland is looking for any kind of technology, sustainable, water, or energy. In the greenhouses the growers use it al

Availability of CO2, labour/automation, sustainable heating of greenhouses. disease and pest pressure, sustainable packaging materials, sustainable residual flows, etc..

We are the growers, so if there's an interesting product we can connect you directly with the proper growers. And we have some budget to try some things in practice.

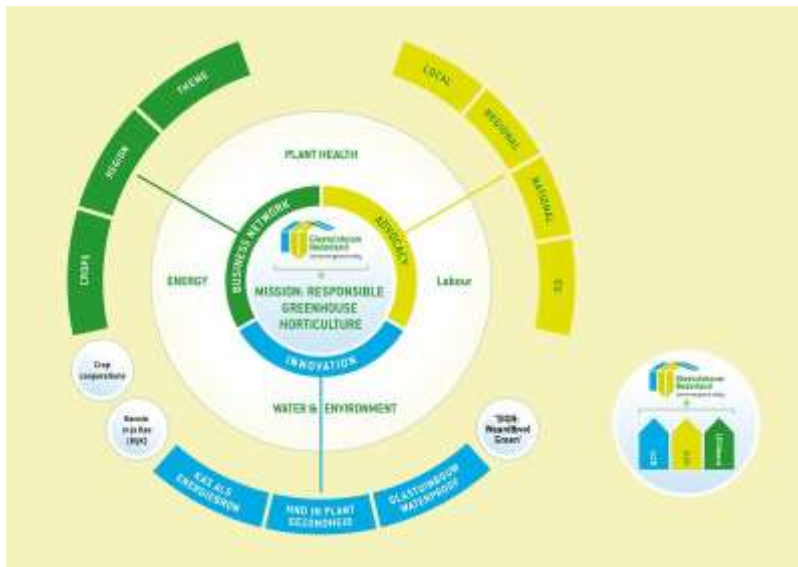
Deadline for application: 8th of September 2021

Individual online meetings between successful applicants and Glastuinbouw Nederland team:
Friday 17 September 2021, follow by (hybrid) value proposition design sessions when selected after speed dates on Thursday 23 September

Buyer Profile

What is their business?

Glastuinbouw Nederland is the leading entrepreneurial network (we are the branch organization) in the Dutch greenhouse horticulture sector. In it, LTO Noord, ZLTO and LLTB work together to influence policy and create innovation programmes in the areas of Labour, Energy, Health & Happiness, Plant Health and Water & Environment. Together we represent 70% of the total greenhouse horticulture acreage in the Netherlands.



Glastuinbouw Nederland unites and supports entrepreneurs in these areas, focusing its efforts on lobbying authorities at the international, national, provincial and regional levels, encouraging knowledge development and inspiring entrepreneurs through knowledge sharing.

Innovation

Through the Kennis in je Kas (Kijk, “Knowledge in your greenhouse”) innovation programme, which includes Kas als Energiebron (“The Greenhouse as a Source of Energy”), Glastuinbouw Waterproof (“Waterproof Greenhouse Horticulture”) and Het Nieuwe Doen in Plantgezondheid (“New Practices in Plant Health”), we stimulate professionalisation and innovation in greenhouse horticulture businesses. This enables us to offer our members independent insights into the latest relevant developments taking place now or in the future inside and outside the sector.

We are also the initiator of the Dutch Foundation for Innovation in Greenhouse Horticulture (SIGN), which works on ground-breaking innovations in its Waard&vol Groen innovation programme.

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What are they looking for

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How can you apply?

If you are interested in this opportunity, please send an email to Leonoor den Ottolander (leonoor@nflux.nl) and briefly indicate the interest of your company in the Buyer's case.

SCALE-UP PARTNERS

This Meet the Buyer event is an exclusive invitation for companies associated with the partner organisations in the North Sea region. Cleantech member organisations have joined forces in the Interreg SCALE-UP project to enable cross-border business contacts between SMEs with green solutions and established large companies. The overall aim is to facilitate for innovative cleantech companies to scale up your start-up. Contacts at the member organisations help participants prepare the meetings and support them through the business process.

