



# HOW DO YOU SPOT (CRYPTO)INVESTMENT SCAMS?

## WHAT IS THE PROBLEM?

### Big chance of losing money

Websites, Facebook and Instagram posts, sales people on the street: they promise you to make money with cryptocurrencies fast. But in reality, the chance of losing your money is close to 100%.

### Vulnerable group of young people

Every day young adults fall for it, even though they really need their money for daily things such as paying the rent and buying groceries.

## EXAMPLES OF SCAMS

### Initial Coin Offering (ICO) fraud

You buy crypto coins that you think will soon be worth much more. After a short time they are worth nothing. You lost your money.

### Fake wallets

Scammers have a fake wallet in which you put bitcoins or other coins. After you have deposited, you can no longer access it. Gone are your bitcoins.

### Investing with 'free money'

Scammers say it's very easy: invest with free money. Turns out to be not true: you put your own money into something risky with a big chance to lose it all.

### Bitcoin-stealing malware

Beware of new malware aimed at stealing your digital money. Gone are your cryptos. Keep your phone and computer up to date.

## RECOGNIZE THE SCAMMERS

### Promise of Golden Mountains

Scammers promise unrealistically high profits on your 'investment'.

### Misleading details

Using misleading information with deliberately complex language. Example: 'Our artificial intelligence algorithm ensures you will always win!'

### No Information or Communication

Scammers usually don't have a help desk or communication department. Questions are answered poorly or not at all.

### Fake team members

Upon closer inspection, the team behind your cryptocurrencies turns out to have non-existing members with fake accounts and stock photos.

**IMPORTANT ADVICE:  
IF IT SOUNDS  
TOO GOOD TO BE TRUE,  
IT IS NOT TRUE !!!**