



# Transnational Interwork event for call 3: Develop your project proposal

**15 - 16 November 2016, Gothenburg, Sweden**

Brewhouse, Åvägen 24, 412 51 Gothenburg ([www.brewhouse.se](http://www.brewhouse.se))

**Our Interwork event in Gothenburg provides project developers with the opportunity for feedback on project ideas and guidance on submitting a full application during our third call for applications, as well as those planning to submit an expression of interest in call 4. Please note that on day 2 of the event, only approved expressions of interest and unsuccessful full applications submitted during calls 1 and 2 are invited to attend.**

## Programme Day 1: 15 November

This part of the meeting will be dedicated to everyone planning to submit an expression of interest during call 4. It will be possible to present and get feedback on project ideas. The maximum number of participants will be 150.

### **12.30 Registration and coffee**

### **13.00 Welcome and introduction**

#### **Presentation: What can you expect of the VB programme?**

Learn about:

- the structure and the logic of the programme and how the programme can help you turn your project idea into a success story
- the required input and how your proposal will be assessed
- lessons learned from calls 1 and 2

#### **Presentation: Why communication is key to your new project**

Learn about the links between the programme strategy and the communication strategy and why capacity building is not going to work without targeted communication on project level.

### **Questions and answers**

### **Introduction to the workshop session**

### **14.30 Coffee and networking**

### **15.00 Find your peers**

Before we start with the workshops we would like you to meet other potential applicants who are planning to apply within the same specific objective. Once you have met you will be peers for the



coming workshop session. Participants should be ready to briefly present themselves, their areas of interest, and project ideas they are working on (if any).

#### **15.15 Workshop session: Discuss your project idea with peers**

The workshop will be divided along the 4 programme priorities and their specific objectives. During face-to-face peer reviews you will have the chance to discuss your ideas with others and to find out about potential similarities and differences. A good result from the discussion will require openness about your ideas and a willingness to participate in an honest discussion. Put another way previous experience indicates that an open dialogue usually leads to better results and it also reflects how cooperation is being done in the North Sea Region.

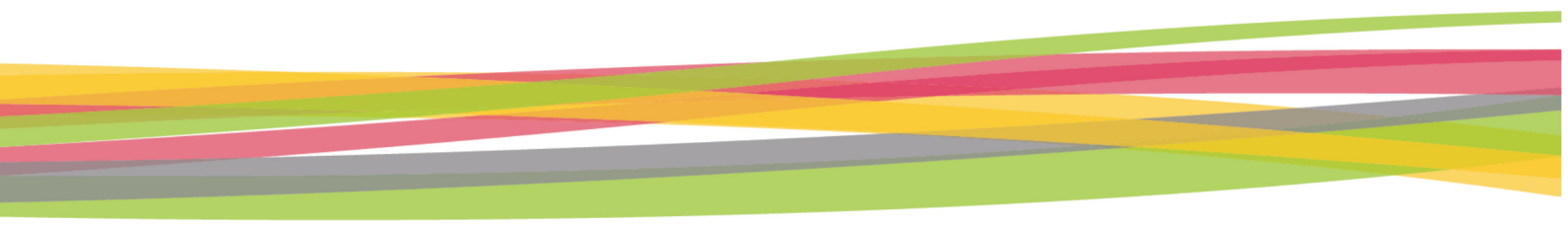
#### **16.00 Technical Session: The financial and administrative framework in detail**

With a view on developing expressions of interests the secretariat will provide you with the latest information and answer your questions concerning e.g. eligibility, staff costs, state aid, audit and control, investments vs. equipment, co-beneficiaries, beneficiaries outside the eligible area and partnership agreements.

#### **16.45 Speed dating session and networking**

Possibility for 15 minute one-to-one session with the secretariat and other programme representatives to address detailed technical questions / confidential issues. Participants can book a meeting at the event. Other participants continue discussions with their peers.

#### **19.00: Dinner (open for all participants) – at the event venue**





## Programme Day 2: 16 November

### From expression of interest to full application (invitation only)

This part of the event will be dedicated to expressions of interest approved by the Steering Committee and full applications that were unsuccessful but wish to reapply. Participants will receive guidance on developing or revising a full application. To allow sufficient facilitation, the number of representatives per future full application is limited to 2.

### Registration opens at 8.30

### 9.00 Welcome and introduction

#### **Presentation: Overview of the outcomes of calls 1 and 2**

Learn about:

- the expressions of interests and full applications that have recently been approved
- the lessons learned from calls 1 and 2: Characteristics of approved ideas and applications and the shortcomings of those which have been rejected

#### **Presentation: 5 tips to improve your communication work package**

Based on the first two calls for applications, we have gathered the five most important tips to improving your communication work package.

#### **Presentation: Submitting a full application**

Learn about the steps to be taken in the online monitoring systems to submit a full application

### 10.30 Coffee and networking

### 11.00 From expression of interest to full application: The technicalities

#### **Financial and administrative framework update**

The secretariat will provide you with the latest information and answer your questions concerning e.g. eligibility, staff costs, state aid, audit and control, investments vs. equipment, co-beneficiaries, beneficiaries outside the eligible area and partnership agreements.

#### **11.45 Speed dating session and networking**

Possibility for 15 minute one-to-one session with the secretariat and other programme representatives to address detailed technical questions / confidential issues. Participants can book a meeting at the event. Other participants continue networking.

### 12.30 Lunch

### 13.30 Speed dating session and networking continued

### 15.45 Closing remarks