

Kick off Scale-Up in Venture Café

In early July the kick off of the Scale-Up project took place in the Venture Café of the Cambridge Innovation Center in Rotterdam. More than 50 people -mostly working at startups- were present to learn about the project. The Scale-Up project helps startups in the Cleantech sector to grow and helps large businesses to purchase products and services in a greener and more sustainable way.

The kick off began with a presentation about the project, followed by a panel discussion about the buyer / supplier relationship between companies and startups. Next, three ambassadors of the **VET-community**; Raimon Carter of Sweco Corporation, Fred the Nederend of Greenclouds and Jeroen van Heiningen from Goodfuels talked about their experiences and gave recommendations to achieve greater success.

Summer period

During this summer, the Rotterdam project team of Scale-Up will visit local incubators to further promote the project. In addition, preparations for the first Meet the Buyer-events will start. The first Meet the Buyer-event will take place this fall. More information will follow as soon as possible.

VET

Scale-Up is one of the projects within the Rotterdam program Accelerate Economic Transition (VET). With VET seven partners are working on the acceleration of initiatives from companies and entrepreneurs. It involves initiatives in the Rotterdam region that contribute to the transition to the "new economy" in the field of Energy, Chemistry, Bio-based, Water Tech, Product Innovation and Innovation Labs.

For more information about Scale-Up in Rotterdam, check www.vetcommunity.nl/scaleup or mail to scaleup@rotterdam.nl .