



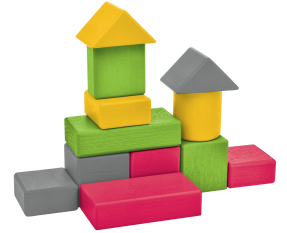
BUILDING BLOCKS
FOR THE FUTURE



Workshop – Priority 4

Billund 15 June 2016

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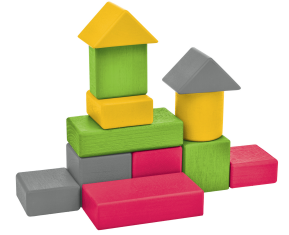
Workshop Plan

- **Overview of Priority 4**
Kira Petersen and Sarah Holsen
Joint Secretariat
- **What countries want from Priority 4 projects**
Pim Bonne
Flemish Ministry of Mobility and Public Works
- **What project partners can get out of Priority 4**
Michael Glotz-Richter and Rebecca Karbaumer
City of Bremen, SHARE-North
- **Questions**
- **Group discussion**
- **Feedback / More questions**

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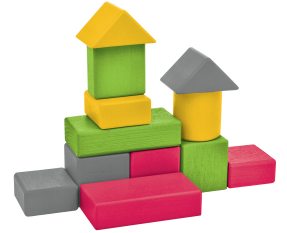


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What is Priority 4 all about?!

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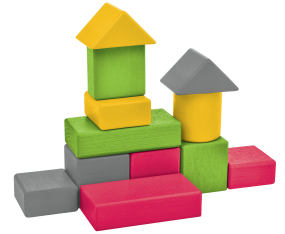
Priority 4 – Green transport and mobility

Specific objectives:

- 4.1 – Develop demonstrations of innovative and/or improved transport and logistics solutions with potential to move large volumes of freight away from long-distance road transportation
- 4.2 – Stimulate the take-up and application of green transport solutions for regional freight and personal transport

Output indicator for both objectives:

Number of new and/or improved green transport solutions adopted



Full Applications approved and applied

Call 1

- 4.1 – 0 projects approved
- 4.2 – 2 projects approved

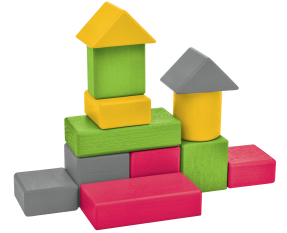
*European Regional Development Fund (ERDF)
amount granted - €3,641,067*

Call 2

- 4.1 – 1 projects applied
- 4.2 – 3 projects applied

Total ERDF requested - €7,926,753

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Expressions of Interest

Call 1

- 4.1 – 2 EoI approved, not yet applied as FA
- 4.2 – 0 EoI approved not yet applied as FA

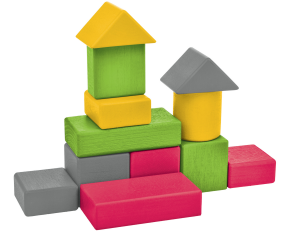
ERDF requested €4,900,596

Call 2

- 4.1 – 0 EOIs applied
- 4.2 – 7 EOIs applied

ERDF requested €9,153,356

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Situation after Call 2 - *guesstimate*

Total ERDF funding allocated to Priority 4: **€28,433,175**

Funding allocated to approved projects (Call 1)

€3,641,067

Funding for FAs that might be approved in Call 2

~ €3,963,377

EOIs that might be approved as FAs in Call 3

~ €7,026,976

Remaining budget for Call 4 Expressions of Interest

~ €13,801,755

All figures are estimates and may change significantly!



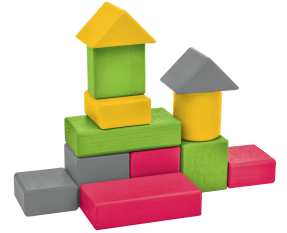
The approved projects (both 4.2)

SHARE-North: Shared
Mobility Solutions for a
Liveable and Low-Carbon
North Sea Region



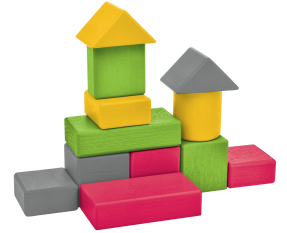
SEEV4-City: Smart,
clean Energy and Electric
Vehicles 4 the City

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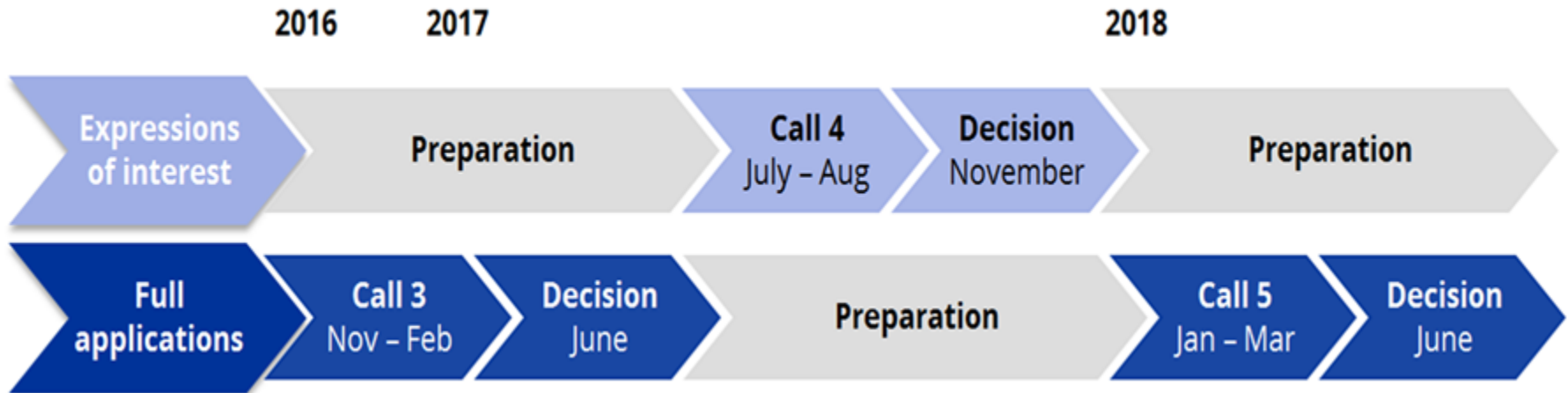


The rejected FAs and EOIs

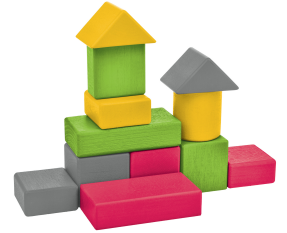
- Unclear, vague, weak results (outputs/deliverables)
- Weak transnational relevance argument
- Lack of focus and specificity
- Weak (or lack of) explanation of how project builds on results of other work, other projects
- Activities do not match objectives
- Weak evidence of 'added value'
- Insufficient justification of investments



Timeline for next calls for applications



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What can I do now?

- Plan now to save time later
- Submit a project idea – feedback from the Joint Secretariat is available outside open call periods
- Submit an Expression of Interest – development phase in spring of 2017 with events and additional guidance
- Get familiar with the programme via our website: www.northsearegion.eu, e.g. [Citizen Summary](#), [Fact Sheets](#), etc.