



BUILDING BLOCKS
FOR THE FUTURE



Workshop – Priority 1

Billund 15 June 2016

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Workshop Plan

- Matt Nichols (JS)
- **Overview of Priority 1**
- Sam Lucas (Head of UK Territorial Cooperation Programmes and Policy Department for Communities and Local Government)
- **What countries want from Priority 1 projects**
- Geert Dangreau (Cluster Head, POM, SHINE project)
- **What project partners can get out of Priority 1**

...over to you...

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Possible discussion points

- Are the requirements clear?
- What kinds of ideas fit / don't fit the programme?
- Timeline and practical details for new applications

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Priority 1 – Thinking Growth

- 1.1 – Develop new or improved **knowledge partnerships** between businesses, knowledge institutions, public administrations and end users with a view to long-term cooperation (**post project**) on developing **products and services**
- Number of enterprises cooperating with new/improved knowledge partnerships

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Priority 1 – Thinking Growth

- 1.2 – Enhance regional **innovation support capacity** to increase **long-term** innovation levels and support **smart specialisation** strategies
- Number of improved or new innovation support measures launched for enterprises



Priority 1 – Thinking Growth

- 1.3 – Stimulate the **public sector** to generate **innovation demand** and innovative solutions for **improving public service delivery**
- Number of improved or new innovation support measures launched for public service delivery



Priority 2 – Eco-innovation

- Number of green products, services and processes piloted and/or adopted by the project

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Full Applications approved and applying

Call 1

- 1.1 - 2 projects approved
- 1.2 - 2 projects approved
- 1.3 - 0 projects approved

ERDF granted €7,151,959

Call 2

- 1.1 – 1 project applied
- 1.2 – 2 projects applied
- 1.3 – 3 projects applied

ERDF requested €12,836,459

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Expressions of Interest

Call 1

- 1.1 – 1 EoI approved not yet applied
- 1.2 - 1 EoI approved not yet applied
- 1.3 - 0 EoI approved not yet applied

ERDF €2,582,500

Call 2

- 1.1 – 13 EoIs applied
- 1.2 – 3 EoIs applied
- 1.3 – 6 EoIs applied

ERDF requested €43,099,462

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Situation after Call 2 - Guestimate

Funding allocated to approved projects

- €13,570,189

Approved Eols which are approved as FAs in call 3

- €21,549,731

Remaining budget for Call 4 Expressions of Interest

- €11,711,192

All figures are estimates and may change significantly!

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The approved projects

- 1.1 Create Converge – Demonstrating potential benefits of creative industry products and services outside the sector
- 1.1 Lean Landing for micro SMEs – Supporting SMEs in entering new international markets
- 1.2 REFRAME – Cooperation between small rural businesses to bid on major supply contracts
- 1.2 SHINE – New business models for health care economy

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The rejected projects

- Weak results (outputs/deliverables)
- Weak logic
- Weak transnationality
- Activities do not match objectives
- Weak added value
- Lack focus
- Insufficient benefit outside the partnership
- Insufficient understanding of state aid and other financial issues

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Timeline for next calls for applications

- Steering Committee II - 27 + 28 September
- **Call 3** (Full Applications only) – 14.11.2016 to 01.02.2017
- Steering Committee III - June 2017
- **Call 4** (Eols July 2017 to August 2017)
- Steering Committee IV - October 2017
- **Call 5** (Full Applications) – January 2018 to March 2018
- Steering Committee V - June 2018

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What can I do now?

- Project ideas are always open for submission and JS feedback
- Expression of Interest development phase spring 2017 with events and additional guidance
- Plan now to save time later

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