

Day 1 - Wednesday 15 June

- 11.00 **Registration (reception)**
- 11.30 **Lunch (foyer)**
- 12.30 **Welcome by the organisers (foyer)**
 - President of the Regional Council of the Region of Southern Denmark, Stephanie Lose
 - Acting President of the North Sea Commission, Kerstin Brunnström
 - Head of the North Sea Region Programme Joint Secretariat, Christian Byrith
- 13.00 **Conference kick-off (lecture hall)**
 - Director-General of DG Regional and Urban Policy, Walter Deffaa
 - Dr. Irene McMaster, Strathclyde University
 - Henrik Nonnemann, Vice President for front-end innovation at the LEGO Group
- 14.30 **Coffee break (foyer)**
- 15.00 **Workshops: From Vision to Reality**
Sessions presenting expectations and opportunities for projects under the different North Sea Region Programme priorities as well as a political workshop hosted by the North Sea Commission.

See insert for details. No separate registration for workshops needed.
- 16.30 **Networking (foyer) - finished at 18.00**
Informal session split according to the programme priorities where participants can talk with the North Sea Region Programme Secretariat and the North Sea Commission, network, brainstorm and develop ideas.
- 19.00 **Dinner at Hotel Legoland ("Multihuset")**

Day 2 - Thursday 16 June

- 8.30-13.30 **Study tours**
Pick up arranged from Hotel Legoland. Lunch will be served on the tour.

NB! Study tour no. 4 to Science Park Odense takes place 8.00 - 13.45

NB! Study tour no. 6 to the Capital of Children - LEGO and Lalandia begins at Hotel Legoland, room no. U2
- 13.30 **Coffee break (foyer)**
- 14.00 **Workshops: From Building Blocks to Results**
A number of 20 minute sessions covering a wide range of themes from project idea pitches to invitations to get involved with ongoing projects, tips on developing and implementing successful projects and North Sea policy and strategy.

See insert for details. No separate registration for workshops needed.
- 16.00 **Conference wrap-up (foyer) - finished at 16.30**
Conference highlights and announcement of winners of competitions.
- 19.15 **Dinner at the Knight's Castle (North Sea Commission members only - registration is closed)**
Meet up at the main reception

NB! No bus transfer is arranged as public busses depart regularly between the airport and the conference venue (distance 3 km - approx. 35 min walking distance).

Day 3 - Friday 17 June - NSC Annual Business Meeting (for North Sea Commission members only)

- 8.00 Bus transfer from Hotel Legoland to Vejle
- 8.30 - 9.00 Registration
- 9.00 - 10.30 NSC General Assembly, part 1
- 10.30 - 11.00 Coffee break
- 11.00 - 13.00 NSC General Assembly, part 2
- 13.00 - 13.30 Lunch
- 13.30 - 14.15 NSC Executive Committee Meeting

Venue: The Administration of the Region of Southern Denmark, Damhaven 12, 7100 Vejle.
Parking permit available at the reception.

Bus transfers:

- 8.00 From Hotel Legoland to Vejle
- 13.00 From Vejle to Billund Airport
- 13.30 From Vejle to Billund Airport
- 14.15 From Vejle to Billund Airport



#NSRbuildingblocks

WELCOME

Welcome to the North Sea Conference 2016. Under the theme Building Blocks for the Future, you will experience a variety of thematic workshops, inspiring study tours, plenty of opportunities for networking, political debate and much more. In other words, you will be given the necessary building blocks for successfully establishing good projects and enhancing regional cooperation in the North Sea Region. We look forward to building the future with you.

STUDY TOURS

Thursday, 16 June from 8.30-13.30

Pick up arranged from Hotel Legoland



2 > Energy Efficiency

The Danish Energy System and Billund Bio Refinery

Denmark aims at becoming entirely free of fossil fuels by 2050. This study tour will introduce you to the Danish energy system and how green business is intended to ensure growth. You will hear about the integration of renewable energy, energy efficiency, 'green growth' and, last but not least, the Danish district heating system. To show you how the Danish district heating system is a part of a more sustainable cycle with better utilization of resources, we will visit Billund Bio Refinery.



4 > Health and Social Care Innovation

Science Park Odense

Odense is a hub for health and social care solutions with potential to generate increased growth in private companies and boost efficiency and quality in the public sector. The tour includes visits to the cluster Welfare Tech, the Health Innovation Centre of Southern Denmark and their test facilities "Plug & Play", as well as a presentation of the biggest research and innovation project in Denmark, "Patient@home".

This study tour is slightly prolonged and takes place between 8.00 and 13.45.



6 > Tourism

Tourism in and around Billund: Capital of Children - LEGO and Lalandia

This study tour introduces you to the efforts of transforming Billund into the Capital of Children as well as branding the Region of Southern Denmark as a tourist destination. We will visit the LEGO Group, which is committed to the development of children through creative play and learning as well as caring for the environment by addressing climate change in various ways. We also pay a visit to Lalandia Billund, which is a tropical holiday resort with Scandinavia's largest waterpark Aquadome.

This study tour begins at Hotel Legoland, room U2.



1 > Offshore Port of Esbjerg

The offshore wind port no. 1 in Europe

Join us on an exciting study tour where we will discover the business activity at the port of Esbjerg! First of all, the port is a major intermodal hub with 4.5 tonnes of cargo passing through each year. Secondly, it plays a key role in the Danish offshore wind industry and provides 80% of the offshore wind capacity currently installed in Europe. Last but not least, it is the focal point for oil and gas extraction in the Danish North Sea.



3 > Climate Adaptation and Tourism

Wadden Sea: Climate Change and Managing Maritime Space

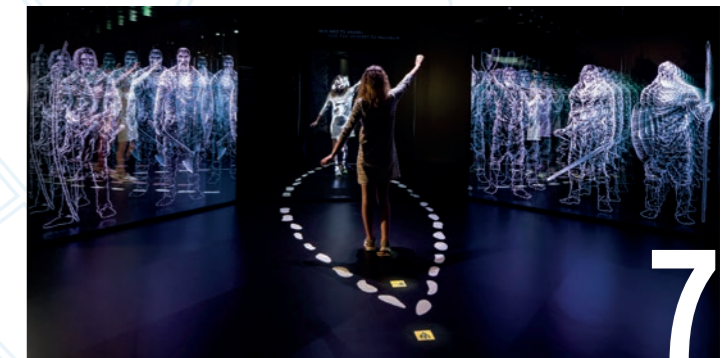
This study tour will show you a concrete example of how climate adaptation and nature management can interact in the areas along the Wadden Sea where flooding is a common occurrence. We will visit Ribe, the oldest town in Denmark, which has survived several floods and is protected by levees. The levees are built of the special soil "klæg". Afterwards, we will visit Sneum Digesø, a lake formed from 35 years of extraction of klæg.



5 > Design

Design2Innovate: Strategic Design for Regional Development

D2i - Design to innovate is an emerging cluster specialised in helping SMEs advance their business through the use of design-driven innovation. D2i also works with knowledge and research institutions, private design consultancies, the public sector and a wide range of companies. The study tour will visit Kolding Design School, the design campus of University of Southern Denmark, an SME using design methods for increased competitiveness and the Play User Lab in Billund.



7 > Education and Culture

HistoryLab and Home of the Viking Kings

This study tour will introduce you to Jelling, a town included on UNESCO's World Heritage List due to its strong Viking legacy. We will visit the Danish National Centre of Excellence for the Dissemination of History and Cultural Heritage Experience working to strengthen the dissemination of history and cultural heritage in schools and elsewhere. We will also visit the experience center "Kongernes Jelling - Home of the Viking Kings".