



# Meet the Buyer event

12 March 2020

Energy Storage Europe, Messe Düsseldorf (Hall8)

Am Stad, 40474 Düsseldorf (Germany)



DTD group is the biggest festival organiser in Denmark with an annual income of more than €47 M, DTD Group is one of the fastest expanding businesses in its field in Denmark. DTD produces and conducts some of the largest festivals in Denmark; Northside, Tinderbox and HAVEN festival. Furthermore, they conduct more than 200 one-day concerts annually.

Meet the Buyer events offer **interesting opportunities for your company** to get in touch with the leading enterprises in a variety of business sectors. The event is **invite only** and will give you the chance to have an individual **one-to-one meeting** with **business development**. Join the event, establish valuable collaborations, pitch your products and services, and discuss business partnerships that can fast-forward your company's growth.

**Interreg**  
North Sea Region  
SCALE-UP

European Regional Development Fund



EUROPEAN UNION



# Buyer profile

## What is their business?

From 2021 Northside Festival is changing location. This will make a massive change on the energy usage and the way the festival is powered. Today everything from food trucks to concerts are powered by diesel generators, which is the case for most festivals. In 2021, with the new location, Northside will be connected to the public energy grid infrastructure. This leads to an immediate improvement, but is it enough? The answer is no. At peak loads the new electricity infrastructure will only be able to cover up to 70 % of the energy consumption according to a report from Rambøll Consulting for DTD group and the Municipality of Aarhus.

# NORTHSIDE



## What are they looking for?

DTD group is looking for innovators who have solutions or ideas that, as a minimum, can be implemented and tested as a back-up source to cover individual sites concerts in peak periods. Preferably solutions that are scalable/adaptable for other concert events, that does not have the same infrastructure available as Northside Festival. The vision is to change how festivals are powered.



- **Energy transition**
  - Energy storage solutions
  - Electrification
  - Conversion
  - Waste to energy solutions new fuel cell technologies
  - Biochemicals
  
- **Automation**
  - Peak shaving systems
  - Load sharing
  - Battery management systems
  
- **Alternative Power Generators**
  - Synthetic fuels
  - Electrification
  - Hydrogen (production and storage)
  - Methane (production and storage)
  - Fuel cells

#### How can you apply?

If you are interested in this opportunity, please contact **Giuliana Unger** by sending an email to **[g.unger@cleantechdelta.nl](mailto:g.unger@cleantechdelta.nl)** and briefly indicate the interest of your company in the Buyer's case. You can also contact your regional SCALE-UP partner.



## SCALE-UP PARTNERS

This Meet the Buyer event is an exclusive invitation for companies associated with the partner organisations in the North Sea region. Cleantech member organisations have joined forces in the Interreg SCALE-UP project to enable cross-border business contacts between SMEs with green solutions and established large companies. The overall aim is to facilitate for innovative cleantech companies to scale up your start-up. Consultants at the member organisations help participants prepare the meetings and support them through the business process.

## CONTACT

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