

CIVTECH:

A Model for Innovation

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What connects these ideas?

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A photograph of three young women in school uniforms sitting together. The woman on the left is looking at a white smartphone. The woman in the middle is looking at a smartphone and holding a small cup. The woman on the right is holding a glass of water. They are all smiling and appear to be engaged in a conversation. The background is a wall with a pattern of vertical slats in green and red. The image has a semi-transparent blue overlay.

Young people's mental health

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A group of four young people, two men and two women, are gathered outdoors, looking at a smartphone held by one of the men. They are all smiling and appear to be engaged in a collaborative activity. The background is slightly blurred, showing what looks like a wooded area. The overall tone of the image is positive and collaborative.

Connecting people and nature

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A photograph of two elderly people, a man and a woman, walking away from the camera on a city street. They are both wearing light-colored trench coats. The man is on the left, and the woman is on the right, slightly behind him. They are walking on a paved street with white markings. In the background, there are buildings, a white car, and a bus stop. The overall tone is muted and blue-tinted.

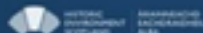
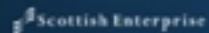
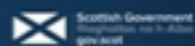
Demand management for hospital services

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26

challenges
18 public service sponsors

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“to drive **daring and innovation**
*in the public sector by
collaboratively solving challenges
that make peoples live better.*

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The Pitch

Sprint19: Pitch for innovation funding

Describe your problem to be solved

How might we
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Why does it matter? Explain why it needs to be solved, think about citizens or your organisation

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Decribe the user groups

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How will you measure success?

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1. Get into groups of up to 4 people

2. Agree a problem space to pitch

3. Why is this an important problem to solve

4. Describe who you are trying to solve the problem for

5. Tells us how you will know when the problem is solved

Activity - 10 minutes

- 1) Get into groups of up to 4 people
- 2) Agree a problem space to pitch
- 3) Why this is an important problem
- 4) Who is this for
- 5) How will you measure success

The Appraisal

MORE INFORMATION

- Digital Office - Scottish Local Government
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 - Twitter: @DigitalofficeLG
 - My Twitter: @Digital_MW
- Civtech
 - <https://civtech.atlassian.net>
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