

**New smart digital Operations Needed for a Sustainable  
Transition of Ports  
NON-STOP**

**Kick-Off meeting**

**Wednesday, 30<sup>th</sup> October 2019**

*Hotel Lumen, Stadionplein 20, Zwolle, 8025 CP (Netherlands)*

**Time:**

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|---------------|--|
| 14:30 – 15:00 | Registration with light refreshments   |
| 15:00 – 15:05 | Welcome to NON-STOP by<br>NON STOP Project leader Mr. Jeroen Van den Ende, Port of<br>Zwolle   |
| 15:05 – 15:15 | Welcome by the Municipality of Zwolle  |
| 15:15 – 15:45 | The North Sea Programme and its commitment to eco-<br>innovation<br>CEO Mr. Christian Byrith, Joint Technical Secretariat NSR,<br>Viborg |
| 15:45 – 16:00 | Presentation of NON-STOP and pilots<br>NON STOP Project leader Mr. Jeroen Van den Ende, Port of<br>Zwolle                                |
| 16:00 – 16:15 | Coffee break and networking  |

**Keynote speeches:**

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|---------------|--|
| 16:15 – 17:15 | Digitalization as a tool for sustainable port management   |
|               | <ul style="list-style-type: none"><li>• Digitalization to create added value and improve safety in ports of regional importance</li><li>• Inter-active sensor-based port management platforms to optimize logistical and maintenance port operations</li><li>• Smart sea/landside port management to enhance energy use</li><li>• Digitalization creating value in the port sector – the new way of thinking</li></ul> |
| 17:15 – 17:30 | Closing remarks<br>NON STOP Project Leader Mr. Jeroen Van den Ende,  |
| 17:30 – 18:30 | Visit at FC Zwolle – How we use digitalization in our game!  |



Moderated by Partner Mr. Jens Henrik Møller, GEMBA.

*NON-STOP is co-funded by the North Sea Region Programme 2014 – 2020;  
Eco-innovation priority.*

Read more at: <http://www.northsearegion.eu/non-stop/>

**Notes:**

**Registration:** [Gerdien Doctor, communicatie@portofzwolle.nl](mailto:Gerdien.Doctor,communicatie@portofzwolle.nl)

**Framework:** The event is organised by the North Sea Region – NON-STOP Project – see more info about NON-STOP below or at <http://www.northsearegion.eu/non-stop/>

**Languages:** All presentations and discussions will be in English

**Audience:** People from ports, port associations, policy makers, industry, shipping, logistics, and transport/logistics related research institutions, CCI, Trade & Invest agencies.

**Participation fee:** participation is free, but a no-show fee of 100 euro will be charged.

**Refreshments:** The Kick-off meeting will be closed with refreshments and sandwiches.

**EVENT VENUE**

Hotel Lumen

Stadionplein 20, Zwolle, 8025 CP (Netherlands)

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F: +31 (0)88 147 14 77

E: [info@lumenzwolle.nl](mailto:info@lumenzwolle.nl)

<https://www.lumenzwolle.nl>

**HOW TO GET TO HOTEL LUMEN**

From Schiphol Airport

By car: Approximate travel time: 1 hour and 10 minutes.

By public transportation: The train station is located beneath Terminal 3.

From the Train Station

Bus 3, 7, 70 (to Zwolle Stadion)

**What is NON-STOP?**

NON-STOP (New smart digital Operations Needed for a Sustainable Transition of Ports) is a €4,7m project, 50 % co-funded by European Regional Development Funds (ERDF) under the North Sea Region Programme 2014 – 2020; Eco-innovation priority.

Partners:

Ports of Zwolle

Port of Oostende

Niedersachsen Ports GmbH & Co. KG - Niederlassung Emden (Port of Emden)

Port of Korsør

Port of Helsingør

Port of Narvik

CRESCENT NV

GreenBridge NV

BPK - Rechtsanwaltskanzlei Friederike BergPackhäuser & Kollegen

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