



# Communicating for Impact Bootcamp

13 June 2018 Fredrikstad, Norway

## DRAFT PROGRAMME

08.30 – 09.00	<i>Registration &amp; coffee</i>
09.00 - 09.30	<b>Introductions</b> Getting to know each other
09.30 – 11.00	<b>Strategise for impact I</b> Why the 'why' is important How to engage with policymakers and other hard-to-reach target groups
11.00 – 11.15	<i>Coffee break</i>
11.15 – 12.00	<b>Strategise for impact II</b> Team exercise
12:00 – 13:00	<i>Lunch break</i>
13.00 – 14.00	<b>Tell Your story I</b> Power and pitfalls of storytelling Team exercise
14.00 – 15.00	<b>Tell your story II</b> Creative group challenge
15.00 – 15.15	<i>Coffee break</i>
15.15 – 16.00	<b>Tell your story II</b> Creative group challenge
16.15 – 16.45	<b>Engage your partnership</b> How to make remote teams rock for communication purposes
16.45 - 17.00	<b>Wrap-up</b> What we learned today and your next steps
19.00 -	<b>Dinner</b> Opening dinner of the North Sea Conference

