



Transnational Interwork event for calls 5 & 6: Develop your project proposal

16 – 17 January 2018, Bremen, Germany

Swissôtel Bremen, Hillmannplatz 20, 28195 Bremen (<https://www.swissotel.com/hotels/bremen>)

Our Interwork event in Bremen provides project developers with the opportunity for feedback on project ideas and guidance on submitting a full application during our fifth call for applications, as well as those planning to submit an expression of interest in call 6. Please note that on day 2 of the event, only approved expressions of interest and unsuccessful full applications submitted during previous calls are invited to attend.

Programme Day 1: 16 January

Successfully Developing and Submitting an Expressions of Interest

This part of the event will be dedicated to everyone planning to submit an expression of interest during call 6. It will be possible to present and get feedback on project ideas. The maximum number of participants will be 120.

9.30 Registration and coffee

10.00 Morning Session

Welcome and introduction

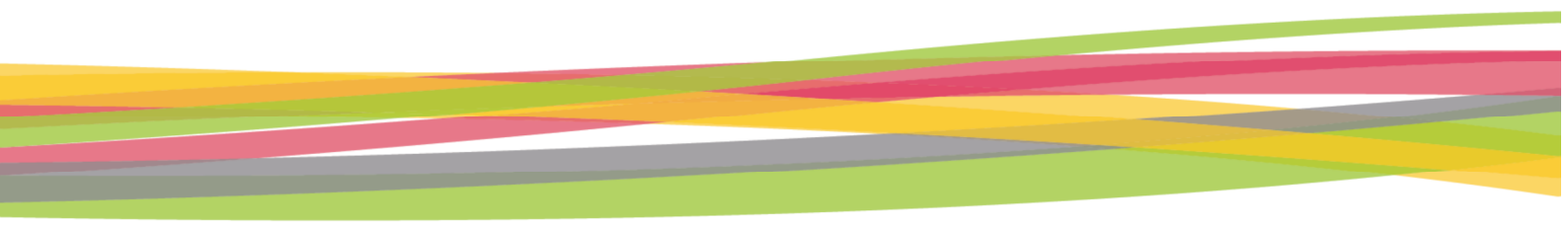
General Session: What can you expect from the VB programme?

- How can the programme help you turn your project idea into a success story?
- What is the required input and how will your expression of interest be assessed? Important lessons learned from previous calls.

The programme's intervention logic: get it right from the beginning

- Introduction: It might take a moment to really understand the programme's specific view on project results and how it interlinks with your project objectives and outputs. This session will provide you with the necessary background.
- Breakout session: You will start to break down project ideas along the programme's intervention logic and discuss challenges in smaller groups.

12.30 Networking Lunch





13.30 Afternoon Session

Communications: Why story-telling is key to a successful project proposal

- How can story-telling help you to define the challenge your project is going to look at, to describe the impact it is going to have and the long term implications it is going to develop?

Workshop session: Discuss your project idea with peers

- Introduction to the workshop session
- Find your peers
Before we start with the workshops we would like you to meet other potential applicants who are planning to apply within the same programme priority. Participants should be ready to briefly present themselves and their areas of interest.
- Workshops
Project ideas will be introduced in 2-minute intervals and reviewed by peers. The workshop will be divided along the 4 programme priorities and their specific objectives. During face-to-face peer reviews you will have the chance to discuss your project idea with others to find out about potential similarities and differences. The discussion will require openness about the ideas and a willingness to participate in an honest discussion. From experience we can say that an open dialogue usually leads to better results and it also reflects how cooperation is being done in the North Sea Region.

Technical Session: The financial and administrative framework in detail

With a view on developing expressions of interests the secretariat will provide you with the latest information and answer your questions concerning e.g. eligibility, staff costs, state aid, audit and control, investments vs. equipment, co-beneficiaries, beneficiaries outside the eligible area and partnership agreements.

16.00 Speed dating session and networking - Participants can book a meeting at the event.

Possibility for 15 minute one-to-one session with the secretariat and other programme representatives to address detailed technical questions / confidential issues. Other participants continue discussions with their peers.

19.00: Dinner (open for all participants) – venue to be confirmed

[Interworking: to work or weave together; interweave | <http://dictionary.reference.com>]



Programme Day 2: 17 January

From expression of interest to full application (invitation only)

This part of the event will be dedicated to expressions of interest approved by the Steering Committee and full applications that were unsuccessful but wish to reapply. Participants will receive guidance on developing or revising a full application. To allow sufficient facilitation, the number of representatives per future full application is limited to 2.

8.30 Registration and coffee

9.00 Welcome and introduction

Presentation: Overview of the outcomes of previous calls

Learn about:

- the expressions of interests and full applications that have recently been approved
- the lessons learned from calls 1, 2 and 3: Characteristics of approved ideas and applications and the shortcomings of those which have been rejected

Presentation: 5 tips to improve your communication work package

Based on the previous calls for applications, we have gathered the most important tips to improving your communication work package.

Presentation: Submitting a full application

Learn about the steps to be taken in the online monitoring systems to submit a full application

10.30 Coffee and networking

11.00 From expression of interest to full application: The technicalities

Financial and administrative framework update

The secretariat will provide you with the latest information and answer your questions concerning e.g. eligibility, staff costs, state aid, audit and control, investments vs. equipment, external experts and services, shared costs, co-beneficiaries and beneficiaries outside the eligible area

Questions and Answers session

12.30 Lunch

13.30 Speed dating session and networking

Possibility for 20 minute one-to-one session with the secretariat and other programme representatives to address detailed technical questions / confidential issues. Participants can book a meeting at the event. Other participants continue networking.

16.00 End