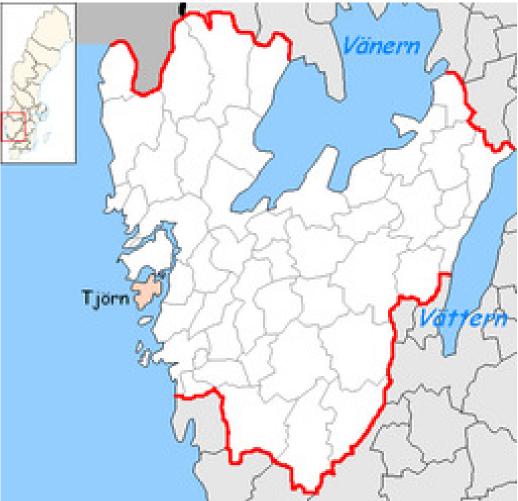


An island of Tradition & Culture





Nature and culture hand in hand

Basics:

Area ± 160 km² 15 600 inhabitants; the population triples in summer time Major towns: **Skärhamn** (3200), Rönnäng (1400), Myggenäs (1200)



An island

- With roots in the maritime sector
- Loved by landscape painters
- Good for culture and nature tourism
- Perfect to enjoy gardening
- or leisure sailing and fishing

Come and listen to the silence!





PILANE : Iron Age graveyard with open air modern art exhibition (start 2006; 70 000 visitors in 2016)



NORDISKA AKVARELLMUSEET : Centre for the art of watercolour (start 2000; 190 000 visitors in 2016)



<u>M/S ATHENA</u> Clipper built 1909 in Denmark bought 1980 and renovated by association M/S Athena



<u>ÅSTOL</u> : pearl of seafood and maritime leisure (private restaurants; popular summer destiny)



SUNDSBY SÄTERI : manor with historical 17th century roots (Public property from 2003 – start 2006)



Tjörn goes for a new cultural meeting place

- Create a modern facility with flexibility in drama, leisure and culture
- Engage the local population before, during and after
- Integrate local needs with regional potential
- Create a cultural platform with culture as a driver for development
- Cultural incubator and test beds for job creation and education
- Culture as a potential for growth







Incubator/ test beds

Local culture commitment



What can we offer?

Expertise in the concept of cultural planning

Experience of public participation

A wide variety of community associations

Well-known examples of art and nature

Municipal culture & leisure policy for all inhabitants

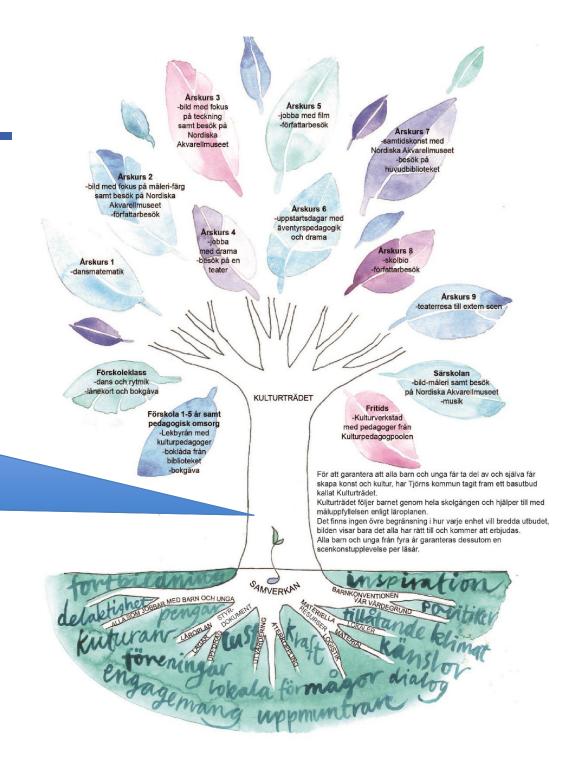
Engagement!





Principle of culture planning

The culture tree guarantees each child in Tjörn access to art, culture and dramatic art experiences. It forms the basis for the goals and targets of each school.





What we are looking for

How to design and develop a culture meeting place with a strong input of the inhabitants?

How to include regional perspective or functions and keep it local?

How to use the potential of culture (in the widest sense) for local development, growth and job creation?

Who will join us in exploring the concept of cultural incubators, of test beds that connect culture/creativity and market orientation?





This is it!

Thanks for listening Dirk Harmsen Info@terranordica.com





