



# Transnational interwork event for call 2: Develop your project proposal

**9 & 10 December 2015, Amsterdam, The Netherlands**

Felix in de Steigers, Keizersgracht 324, 1016 EZ Amsterdam ([www.felixmeritis.nl](http://www.felixmeritis.nl))

*Our Interwork event in Amsterdam provides project developers with the opportunity for feedback on project ideas and guidance on submitting an expression of interest or full application for our second call for applications.*

## **Programme Day 1 – 9 December 2015**

### **From Expression of Interest to Full Application (invitation only)**

*This part of the event will be dedicated to expressions of interest approved by the Steering Committee in November. Participants will receive guidance on developing a full application. The lead applicants of the expressions of interest will be notified following the first Steering Committee meeting. Notifications about approved expressions of interest will be accepted as invitation to this part of the event. To allow sufficient facilitation, the number of representatives per expression of interest is limited to 2.*

#### **12.30 Registration & coffee**

#### **13.00 Welcome and introduction**

#### **Presentation: Overview about the outcomes of call 1**

Get an overview about:

- the Expressions of Interests and Full Applications which have recently been approved.
- the lessons learned from call 1: characteristics of approved ideas and applications and about the shortcomings of those which have been rejected.

#### **Presentation: Why communication is key to your new VB project**

Learn about the links between the programme strategy and the communication strategy and why capacity building is not going to work without targeted communication on project level.



## **Presentation: Submitting a Full Application**

Learn about the steps to be taken in the Online Monitoring Systems to submit a Full Application

### **14.30 Coffee & networking**

### **15.00 From Expression of Interest to Full Application: The technicalities**

#### **Financial & administrative framework update**

The secretariat will provide you with the latest information and answer your questions concerning e.g. eligibility, staff costs, state aid, audit and control, investments vs. equipment, co-beneficiaries, beneficiaries outside the eligible area and partnership agreements.

#### **15.40 Speed-dating session & networking**

Possibility for 15 minute one-to-one session with the secretariat and other programme representatives to address detailed technical questions / confidential issues. Participants can book a meeting at the event. Other participants continue networking.

#### **17.25 Closing remarks**

#### **17.35 End of Day 1**

### **19.00: Dinner (open for all participants) – at the event's venue**

## **Programme Day 2 – 10 December 2015**

*This part of the meeting will be dedicated to everyone planning to submit an Expression of Interest for call 2. It will be possible to present and get feedback on project ideas. The maximum number of participants will be 150.*

### **Registration opens at 8.30**

#### **9.00 Welcome and introduction**

#### **Presentation: What can you expect about the new VB programme?**

Learn about:

- the structure and the logic of the new programme and what the programme can offer you to turn your project idea into a success story.
- the required input and how your proposal will be assessed.



- lessons learned from call 1

### **Presentation: Why communication is key to your new VB project**

Learn about the links between the programme strategy and the communication strategy and why capacity building is not going to work without targeted communication on project level.

### **Questions and answers**

### **Introduction to the workshop session**

#### **10.30 Coffee & networking**

#### **11.00 Find your peers**

Before we start with the workshops we would like you to meet other potential applicants who are planning to apply within the same specific objective. Once you have met you will be peers for the coming workshop session. Participants should be ready to briefly present themselves, their areas of interest, and project ideas they are working on (if any).

#### **11.15 Workshop session: Discuss your project idea with peers**

The workshop will be divided along the 4 programme priorities and their specific objectives. During face-to-face peer reviews you will have the chance to discuss your ideas with others and to find out about potential similarities and differences. A good result from the discussion will require openness about your ideas and a willingness to participate in an honest discussion; put another way previous experience indicate that an open dialogue usually leads to better results and it also reflects how cooperation is being done in the North Sea Region.

#### **12.30 Lunch Break**

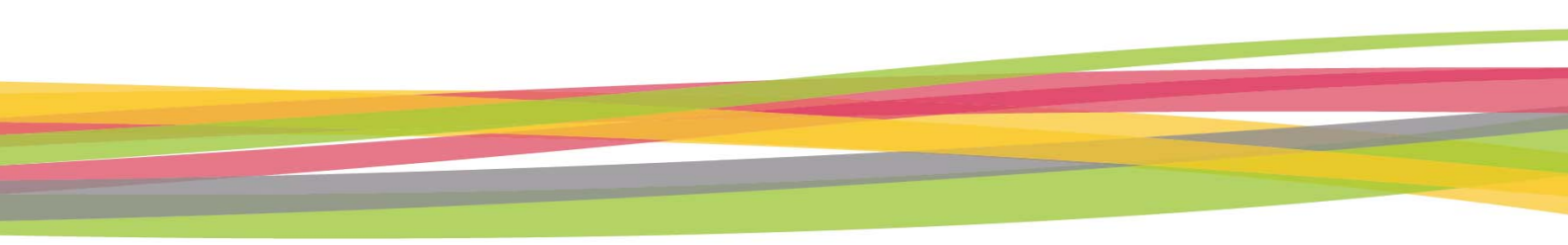
#### **13.30 Technical Session: The financial & administrative framework in detail**

With a view on developing Expressions of Interests the secretariat will provide you with the latest information and answer your questions concerning e.g. eligibility, staff costs, state aid, audit and control, investments vs. equipment, co-beneficiaries, beneficiaries outside the eligible area and partnership agreements.

#### **14.30 Speed-dating session & networking**

Possibility for 10 minute one-to-one session with the secretariat and other programme representatives to address detailed technical questions / confidential issues. Participants can book a meeting at the event. Other participants continue discussions with their peers.

#### **15.50-16.00 Closing session**





*Please refer to our website about updates ([www.northsearegion.eu](http://www.northsearegion.eu))*

[Interworking: to work or weave together; interweave | <http://dictionary.reference.com>]

